

G3 donation will help get kids back into sports

Winnipeg – September 16, 2021 – G3 is pleased to announce its support for KidSport Canada, a national non-profit organization that provides grants to families for children and youth to play organized sports.

G3 is donating \$50,000 to KidSport this year, which will provide funding for sport registration fees to approximately 150 children and youth in Canada whose families might not otherwise be able to afford a season of sport.

“COVID-19 put a lot of strain on families whose kids would benefit from the mental and physical well-being that comes with playing sports,” says G3 CEO Don Chapman. “As many sports return to play this fall, we are happy to help more kids be part of the team.”

A study commissioned by CIBC found that cost keeps 1 in 3 Canadian kids out of organized sport. Support like this donation from G3 could make a huge difference to the lives of kids across Canada.

“We are thrilled that G3 has chosen to support our KidSport program,” says KidSport Canada Chair Jamie Ferguson. “At KidSport we believe that sport can provide so many positive impacts for our children including their physical and emotional health. We also believe every child deserves that chance and G3’s support will help make this happen.”

G3 has grain handling facilities across Canada and hundreds of staff members who enjoy supporting the communities they serve. They look forward to seeing the positive impacts this donation will make.

About G3

G3 was created with the vision of building a smarter path from farmers’ fields to global markets. Today, G3 is transforming the way grain moves with an expanding network of facilities that set new standards for fast, safe and reliable operations. We focus on efficiency to create opportunity for our customers across Canada and around the world. G3 Terminal Vancouver, a state-of-the art export facility, is bringing more speed and efficiency to our grain supply chain. G3 is a Canadian company, and is headquartered in Winnipeg, Manitoba.

About KidSport

KidSport is a national not-for-profit organization with funding support provided by the Government of Canada, that helps remove financial barriers that prevent children and youth aged 18 and under from playing organized sport. Since its creation in 1993, KidSport has disbursed over \$84M and helped over 930,000 kids by providing support for sport registration fees across the country. Through a confidential application process grants are administered through KidSport’s 171 provincial and territorial community chapters so children and youth can play a season of organized sport.

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