

KidSport 25th Anniversary Sport Partner Champions



Dear Sport Club Partners,

We have an opportunity that we'd thought you may be interested in – we'd like you to become a sport partner champion and show leadership within your sport and community as you support our local KidSport chapter and our 25th Anniversary in 2020.

Why should my club/sport become a champion?

Your local KidSport chapter is a charity that raises money that goes directly back into your community, your sport and your club to help those in need to ensure they are able to participate. KidSport chapters work tirelessly to raise the funds necessary to support local kids and ultimately the local sport economy and your clubs. This is a great opportunity to be recognized as a leader in your sport and to give back during this milestone year.

How do I get involved?

Make a commitment as a club to show your support for **KidSport Calgary & Area**. Here are some ideas to get you started:



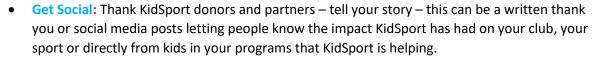
 Donation link: Put the KidSport donation link on your website or as an option on your registration page like CalWest Basketball and Kyle Shewfelt Gymnastics have done for years.



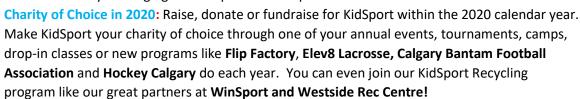
Share and Donate: Promote and or participate in your local chapters fundraising events on social media and within your membership (share ticket info, donate auction items, sponsor etc) like **InjaNation** does each year!



Contribute to the Cause - Include support for KidSport in your registration fees similar to the
Calgary Minor Soccer Association KidSport program



- **Promote:** Promote the 25th Anniversary fundraising initiatives to your membership parents, volunteers and athletes these initiatives will fall into three main campaigns.
 - Coach the Coach which is meant for teams and individual athletes wanting to give back and have some fun with their coaches – see our first videos here
 - PlayitForward25 individuals sharing what sport means and has meant to them
 - Monthly messaging the importance of sport and what we learn











What do I get in return?

Your club will be promoted on our social media channels and website as an official KidSport 25 Sport Partner Champion. You will continue to receive funding for qualified kids in your program through KidSport that you are now apart of helping ensure those dollars will continue to be there year after year. You will be a community leader within your sport showing others the importance of KidSport to your club, your sport and our sport community as a whole. To get your club signed up contact us today — lisap@kidsportcalgary.ca