Mission
KidSport supports children who need financial assistance with sport registration fees. We believe that the power of sport participation promotes the development of children's social, mental and physical well being. Through increasing access to quality sport programs, KidSport strengthens the community.

Vision
We envision a Manitoba where all children have the opportunity to participate in sport.

Staff
KIDSPORT MANITOBA COORDINATOR
Dustin Ehr
KIDSPORT MANITOBA PROGRAM ASSISTANT
Lojang Geremiah

Provincial Advisory Board
Chair
Lisa Tinley
KidSport Manitoba North
Kathy Valentino
KidSport Manitoba West
Trina Bandura
KidSport Winnipeg
Willis Fichett

Winnipeg Committee
John Sawicz
Brett Nicholls
Kimberly McClarty
Ryan Turner
On behalf of the KidSport Advisory Committee, staff and all our volunteers across the province, we want to thank our communities, partners, donors and families for a truly amazing year.

First, the headline news: In 2023 we were able to help 1,506 kids from 116 communities register for a season in 43 different sports. This was the first full year that kids were eligible for the increased $500 grant (up from $300 at the beginning of 2022) and we are incredibly proud to have provided over $500,000 in grants to assist so many kids in Manitoba, as well as their families and communities, benefit from the positive physical, social, and mental impacts participation in sport makes. Everyone who’s ever been involved with a charity knows that it truly takes a community rallying together to really make a difference, and KidSport Manitoba is no different. We are fortunate to continue our long-standing relationship with Canada Life, our Provincial Corporate Partner. Their generous annual support puts our program in position to be successful as we restart our fundraising efforts and build awareness every year.

Fist bumps also go to The Winnipeg Blue Bombers, our Football Champions, for partnering on our annual Kickoff for KidSport peer-to-peer fundraiser. The opportunity for our top fundraisers to get to feel what it’s like to kick a field goal in front of all the fans at IG Field during halftime of a game is a memory for a lifetime, and we sincerely appreciate their tremendous support. Major props to Canad Inns Winter Wonderland, who continue to designate KidSport as a charity of choice for their annual holiday lights show at Assiniboia Downs. Sadly, in 2023 we had to say goodbye to an amazing community partner as our Hockey Champions the Winnipeg ICE moved out of Manitoba. It was a real treat to work with them over the last couple of years on events like Test Your Skills and have them involved with Sport Manitoba’s Game Day sport initiation event.

Last but certainly not least, we want to recognize and applaud both our ongoing and new donors. The fact you choose KidSport to award your charitable dollars is both humbling and motivating. Know that your support inspires us to keep going, so ALL Kids Can Play!

Lisa Tinley
PROVINCIAL ADVISORY BOARD CHAIR
KIDSPIRT MANITOBA
2023 IMPACT

1506 Kids funded

$539,587 In sport registration fees

TOP 5 SPORTS FUNDED

Soccer 🏒️ 266 kids - $88,740
Gymnastics 🏋️‍♂️ 257 kids - $96,893
Football 🏈 208 kids - $67,954
Hockey 🏒️ 203 kids - $91,159
Basketball 🏀 144 kids - $50,253
KidSport Manitoba is comprised of 5 regions. We work with volunteers from each region to deliver our program.
Diversity, Equity and Inclusion

KidSport is committed to providing opportunity for all kids to play regardless of gender, race or physical limitations.

620 GIRLS IN SPORT

392 INDIGENOUS KIDS

21 CHILDREN WITH DISABILITIES

280 NEW CANADIANS
Fundraising is a necessity for the sustainability of our program. Through activations with our national partner Under Armour, with local corporations at their golf tournaments, or as a charity of choice...it all counts!

**Key Fundraisers**

- Kickoff For KidSport
- In-store donation
- Winter Wonderland
- A Day with the Cup
- Give the Gift of Sport
- Putting competitions

- Winnipeg Blue Bombers
- Under Armour
- Assiniboia Downs
- Keegan Kolesar
- KidSport
- Princess Auto
- Engineers and Geoscientists
- CTTAM
- Price Waterhouse Coopers
- Assoc. Consulting Engineers
- Don Hutchinson Memorial