



# ANNUAL REPORT 2025





## OUR WHY



**Vision:** We envision a Canada where all children have the opportunity to participate in sport.



**Mission:** KidSport supports children who need financial assistance with sport registration fees and equipment costs. We believe that the power of sport participation promotes the development of children's social, mental and physical well-being. Through increasing access to quality sport programs, KidSport strengthens communities across Canada.

## FROM THE PROVINCIAL ADVISORY BOARD CHAIR

On behalf of KidSport Manitoba, I am proud to share that 2025 has been another year of meaningful growth and impact for our organization. Together with our provincial KidSport chapters, we provided access to sport for more than 1,850 children by raising and distributing over \$540,000 in sport registration grants. Each of these young people has been given more than just the chance to play – they've been given confidence, connection, and a stronger sense of belonging through sport.

This progress would not be possible without the unwavering dedication of our KidSport volunteers across Manitoba. Your passion and commitment to ensuring children in your communities have the opportunity to participate in organized sport continues to inspire us all.

We are equally grateful to our valued sponsors, partners, and donors who stand beside us in this work. In 2025, we were excited to welcome Jim Pattison Subaru South and Jim Pattison Subaru on Regent as our Winnipeg Regional Champions. We were also proud to name Taylor McCaffrey LLP as KidSport Manitoba's Volleyball Champion, celebrate the renewal of our longstanding partnership with the Winnipeg Blue Bombers, and continue our important work alongside our provincial sponsor, Canada Life. Their collective support allows us to reach more families each year.

While we are proud of the progress we've made, there is still important work ahead. The need continues to grow, and so must we. Looking toward 2028, we remain focused on our goal of raising \$1 million annually and supporting more than 2,000 children each year. I am confident that, together, we will rise to meet this challenge – ensuring that no child is left on the sidelines.

—"So ALL Kids Can Play!"

**- CARTER CHEN**

**"Thanks to all of our like minded sponsors, partners and donors who made this all possible"**



# OUR 2025 IMPACT



**1,868**

Children Assisted



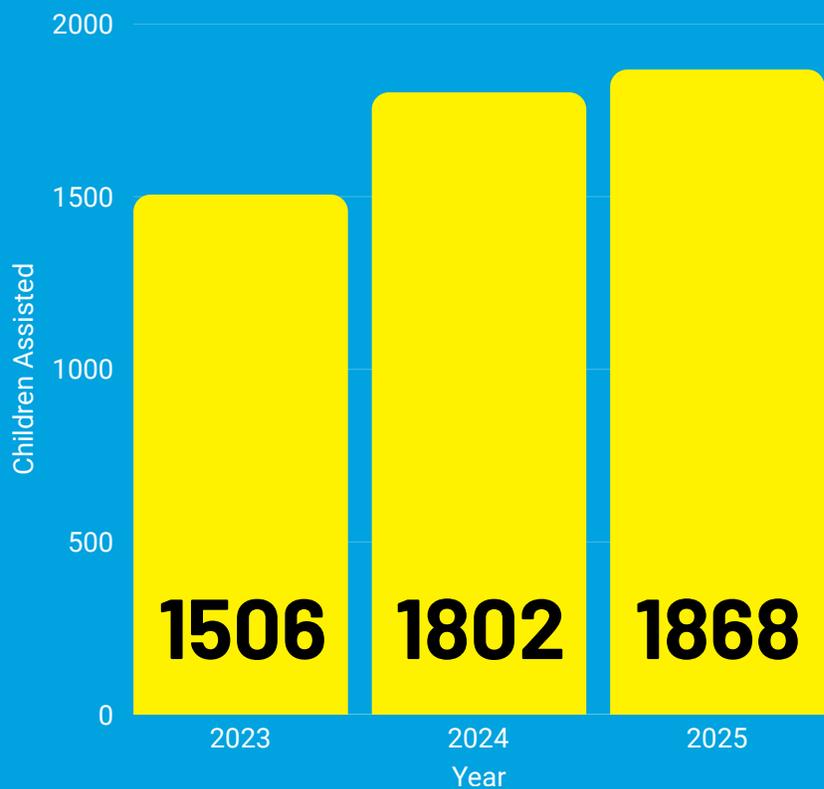
**\$545,226**

Registration Fees





# IMPACT BY YEAR



# BY THE NUMBERS



## Children Assisted in Top Sports:



## Demographics:

Indigenous: 562

Athlete with a Disability: 74

New Canadian: 428

## Children Assisted by Chapter:

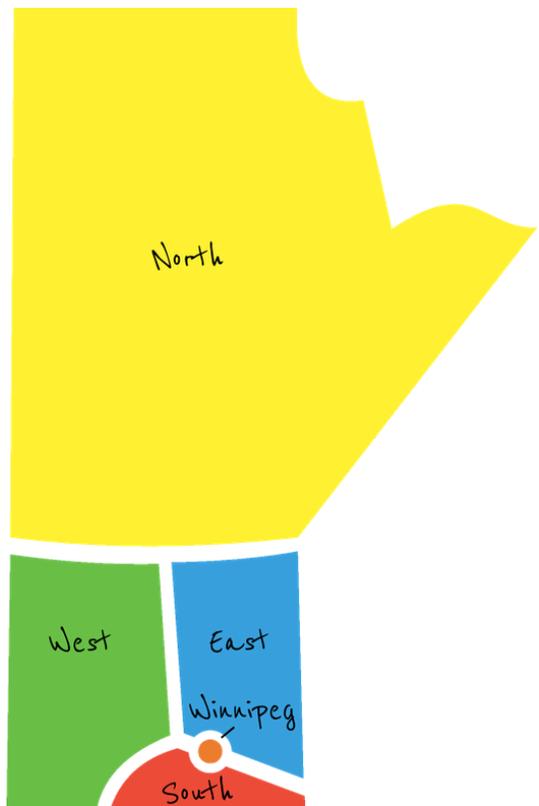
Winnipeg: \$372,509 supporting 1,226 kids

North: \$6,606 supporting 26 kids

South: \$69,358 supporting 247 kids

East: \$26,785 supporting 102 kids

West: \$69,965 supporting 267 kids



# NEW PROVINCIAL PARTNERS HELPING KIDS GET IN THE GAME

This year, KidSport Manitoba is proud to welcome two outstanding community partners whose support is already making a meaningful difference for young athletes across the province: Jim Pattison Subaru South and Jim Pattison Subaru on Regent, and Taylor McCaffrey LLP. Their contributions are helping remove financial barriers to sport and ensure more children have the chance to participate, grow, and thrive.

Joining as our Winnipeg Regional Champions are Jim Pattison Subaru South and Jim Pattison Subaru on Regent. In addition to their financial commitment, they stepped up as a key matching sponsor for KidSport Manitoba's Give the Gift of Sport campaign, pledging to match donations up to \$10,000 for the Winnipeg region. This means that every dollar raised during the campaign went twice as far in helping children get off the sidelines and into the sports they love.

Taylor McCaffrey LLP has joined KidSport Manitoba as the Volleyball Champion, supporting more than 30 young athletes with registration fee assistance so they can play volleyball this season. As a locally rooted law firm with a long history of giving back and supporting community initiatives, Taylor McCaffrey LLP is demonstrating what it means to invest in the next generation. Their partnership not only helps get kids on the volleyball court, but also highlights the power of corporate engagement in creating opportunities for youth across Manitoba.

We are incredibly grateful to welcome Jim Pattison Subaru South, Jim Pattison Subaru on Regent, and Taylor McCaffrey Lawyers to the KidSport Manitoba team. Their commitment to supporting children and families strengthens our community and helps ensure that more kids have the chance to experience the joy and confidence that come from sport.



**Jim Pattison**  
**Subaru**south



**Jim Pattison**  
**Subaru**onregent

**TAYLOR**  
**McCAFFREY**  
LAWYERS

## KIDSPORT & OUR FAMILIES

# FEATURE: OPENING THE DOOR TO SPORT

Sport has a powerful way of bringing people together. Whether on the world stage or in local communities, it creates moments of connection, pride, and belonging. But for some families, the cost of participating in sport can make those opportunities feel out of reach.

For Stella, a single parent in Winnipeg, enrolling her three children in organized sport once felt impossible. “When you’re focused on keeping a roof over their heads, food on the table, and proper clothes for every season, it simply isn’t possible.”

With support from KidSport Manitoba, Stella’s children were able to join soccer and gymnastics. Since then, she has seen a remarkable change in them. “The kids have gained confidence, made new friends, stayed active, and most importantly had a lot of fun doing something they love. Since starting in the developmental soccer program, my son has truly come out of his shell. The friendships he’s formed with his teammates have been incredible to watch – they’ve built a bond that feels unbreakable.”

For her daughters, gymnastics opened the door to their first extracurricular activity.

“In gymnastics, they have made new friends and built their own little community. They get so excited to come home and show us the stretches they’ve learned, proudly teaching us like little coaches.”

Soccer has quickly become a passion for Stella’s son, bringing energy and excitement into their home.

“Game days are a huge deal in our house. He gets

ready so early and counts down the minutes until he can see his teammates, warm up, and play together. After the game, we always talk about how well the team played and how proud we are of the effort and teamwork everyone put into it.”

For Stella, the experience has shown how sport offers far more than physical activity. “Sport brings people together from all different backgrounds and gives them a

shared purpose and sense of belonging. Through sport, kids and families connect, friendships are formed, and support systems naturally grow.

For children especially, sport teaches teamwork, respect, discipline, and perseverance. Those lessons don’t stay on the field – they carry into school, friendships, and eventually adulthood.”

For Stella’s family, the opportunity to play has meant confidence, connection, and a community they can be proud to be part of.

**“SPORT BRINGS PEOPLE TOGETHER FROM ALL DIFFERENT BACKGROUNDS AND GIVES THEM A SHARED PURPOSE AND SENSE OF BELONGING”.**

## KIDSPORT & OUR CHAMPIONS

# FEATURE: NIC DEMSKI FOOTBALL CAMP

On July 30, 2025, more than 160 young athletes laced up their cleats and took the field at Princess Auto Stadium for an unforgettable evening of football, fun, and community. Led by KidSport Manitoba Ambassador and Winnipeg Blue Bombers star Nic Demski, the Nic Demski Football Camp brought youth from across the province together in support of KidSport Manitoba.

From first-time players learning the game to returning athletes sharpening their skills, the day was filled with excitement, encouragement, and community spirit. From warm-ups to water breaks to post-camp autographs, every moment carried the values of inclusion, opportunity, and growth.

Among the participants were kids who had previously been supported through KidSport Manitoba, giving them a chance to train alongside some of their football heroes – an

opportunity they may not have had without the support of our tremendous donors.

As KidSport Manitoba’s Football Champions, the Winnipeg Blue Bombers played a key role in bringing this event to life. Their partnership reflects a shared commitment to ensuring that cost is never a barrier to participation in football. By opening their stadium, lending their expertise, and showing up for kids in a meaningful way, the Bombers continue to be powerful champions for access, inclusion, and opportunity in sport.

Thanks to the incredible generosity of participants and donors, the camp raised over \$10,000 – allowing 35 children across Manitoba the opportunity to access organized sport in 2025. This camp is a powerful example of what’s possible when athletes, teams, and communities come together to remove barriers and create change.



# OUR PROVINCIAL ADVISORY BOARD

## Carter Chen

Provincial Advisory Board Chair

## Trina Bandura

West Regional Member

## Lexi Janovcik

Member at large

## Willis Fitchett

Winnipeg Regional Member

## John Olfert

Member at large

## Blake Fitzpatrick

Member at large

## John Sawicz

Member at large

### Contact

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### Socials

[@kidsportmb](#) (Instagram)

[@KidSportMB](#) (X)

[@KidSport Manitoba](#) (Facebook)

# OUR PROVINCIAL PARTNERS

KidSport is so grateful to have committed partners supporting our vision of an accessible Canada #SoALLKidsCanPlay.



Provincial Sponsor

Administered by



Winnipeg Regional Sponsor



Manitoba Football Champion



Manitoba Volleyball Champion



Manitoba Basketball Champion

# OUR NATIONAL PARTNERS

# Canada

Major National Partner



National Partner



National Partner



National Partner



National Partner



National Charity of  
Choice Partner



National Charity of  
Choice Partner



National Charity of  
Choice Partner



National Charity of  
Choice Partner