We believe that no kid should be left on the sidelines and all should be given the opportunity to experience the positive benefits of organized sport. KidSport provides support to children in order to remove financial barriers that prevent them from playing organized sport.

MESSAGE FROM THE CHAIR

In 2020 we celebrated 25 years of KidSport in our communities across Canada. The past year presented a number of significant challenges for our KidSport kids and our broader sport community. For many of the families KidSport Edmonton supports, the challenge has been even more significant with low-income families bearing a disproportionate impact of the pandemic. Our team is well aware of this impact and we are preparing to play a major role in helping our kids and our community get back to sport.

Although there were many challenges in 2020, there were many highlights that are important to recognize. The Board of Directors want to thank our tremendous team at KidSport Edmonton, specifically the excellent leadership from our Executive Director Dayna Hyman, on navigating the challenges of the past year. Everyone from our front-line staff to supporting volunteer Fund Development and Event Organizing Committees to my fellow Directors on the Board - thanks to each of you for your endless dedication to our KidSport kids. We were able to keep the doors open during this unprecedented period resulting in kids accessing sport in our community at a time, due to the economic impacts brought on by COVID-19, when subsidy programs are so vital.

We also want to thank our incredible community partners for their support. We thank the Foote Foundation and the Edmonton Oilers Community Foundation for their generosity, KidSport Edmonton’s first major donors Lisa & Marshall Sadd, and Pattison Outdoor Advertising for the biggest gift-in-kind we’ve ever received. We also thank the Love family for their sponsorship as the title partner for the 3rd year in a row for ‘A Night with KidSport featuring George Laraque’. Last and certainly not least, we thank our friend and partner, Jason Gregor, for his support in securing a large donation from The Minerva Foundation and hosting the 2nd Annual Jason Gregor Pizza Pigout.

We have an excellent and diverse board in place that is committed to helping our local KidSport families get their kids get back into sport in 2021. We continue to work with our families, volunteers, partners, donors, and community advocates, to ensure every kid in Edmonton can get a chance to play and experience the joy of sport, regardless of their family’s socioeconomic status. Our team has worked hard in the past 5 years to implement a strategy that will ensure we are sustainable well into the next 25 years so we can continue to move KidSport kids from the bench, onto the field.

We believe sport will play a critical role in continuing to transform our community, let’s work together “So all kids can play”!

DAVID WHYTE, KIDSPORT EDMONTON BOARD CHAIR

THE BACKBONE OF KIDSPORT CONTINUES TO BE THE AMAZING VOLUNTEERS WHO GIVE THEIR TIME TO HELP MAKE IT, So ALL Kids Can Play!

FUND DEVELOPMENT COMMITTEE:
Miles Davis, Chair
Nick Burak
Matt Colpitts
Dean Basara
Frank Santoro
Kevin Goeres
Codie Richard
Don Ellis

EVENT ORGANIZING COMMITTEES:
Mark Connolly, Chair
Rowena Cui
Renee Kim
Jill Schlender
Jesse Gray
Kevin Mah
Jennifer Dolynchuk

Liann Cameron, Chair
Rowena Cui
Kevin Goeres
Renee Kim

Nik George
Klayton Deputan
Chris Donnelly
Jennifer Dolynchuk

BOARD MEMBERS
David Whyte, Chair
Trevor Philippon, Past Chair
Benito Chiodo, Treasurer
Mark Connolly
Tom Duke
Bonnie Chan-Maier
Kara Kempin
Miles Davis
Don Ellis
Liann Cameron
Jill Gillis

THE BACKBONE OF KIDSPORT CONTINUES TO BE THE AMAZING VOLUNTEERS WHO GIVE THEIR TIME TO HELP MAKE IT, So ALL Kids Can Play!
2020 HIGHLIGHTS

**KIDSPORT 25:** 2020 marked our 25th year getting kids across Edmonton off the sidelines and into the game!

**BACK TO SPORT:** As sport began to make a return, we launched our Back To Sport program to help bring sport back to those kids in our community who needed it most.

**SHAW CHARITY CLASSIC:** The Shaw Charity Classic launched their #ChipinforKids text to give program to help get kids back in the game.

**A NIGHT WITH KIDSPORT:** We hosted our first-ever virtual fundraiser featuring Georges Laraque presented by The Love Boyz. With help from an outstanding and supportive community, we were able to knock this event outta the park!

**PIZZA PIQUOT:** Over 120 cars attended The Jason Gregor Pizza drive-in dinner-and-a-show, surrounded by community while siloed in the comfort & safety of our own cars we watched Monsters vs. Aliens & E.T. on Halloween-eve.

**WINTER EQUIPMENT:** We partnered up with our friends at Sport Central to outfit KidSport kids with free equipment, without the typical requirement to be registered in a sport program, enabling safe play at home for KidSport families across Edmonton.
2020 = 25 Years of Impact.
In 1995 a group of volunteers set out to make sure kids in our community had the access to sport they deserved.
25 years later our impact continues to grow!
70,000 Kids given the opportunity to play
14 million dollars has been invested back into our local sports community
All with the goal of making it
So ALL Kids Can Play!

THANK YOU: VOLUNTEERS BOARD MEMBERS DONORS PARTNERS SPONSORS STAFF OUR SPORT COMMUNITY

SPECIAL THANKS TO OUR KIDSport 25 PARTNERS:
2020 IMPACT

2020 TOP SUPPORTED SPORTS

- **SOCCER** 539 KIDS $64,689
  Invested into local soccer programs.

- **MARTIAL ARTS** 160 KIDS $19,098
  Invested into local martial arts programs, including martial arts, karate, taekwondo, parkour, boxing/kickboxing, jujitsu, judo.

- **DANCE** 66 KIDS $8,198
  Invested into local dance programs.

- **SKATING** 228 KIDS $27,313
  Invested into local learn to skate programs.

- **HOCKEY** 109 KIDS $13,625
  Invested into local hockey programs.

- **BASKETBALL** 187 KIDS $22,755
  Invested into local basketball programs.

- **SWIMMING** 48 KIDS $5,880
  Invested into local swim programs.

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YEAR OVER YEAR IMPACT

<table>
<thead>
<tr>
<th>Year</th>
<th>Kids Assisted</th>
<th>Funds Distributed</th>
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</thead>
<tbody>
<tr>
<td>2013</td>
<td>1593</td>
<td>$193,811</td>
</tr>
<tr>
<td>2014</td>
<td>2045</td>
<td>$213,569</td>
</tr>
<tr>
<td>2015</td>
<td>2303</td>
<td>$454,348</td>
</tr>
<tr>
<td>2016</td>
<td>3177</td>
<td>$566,314</td>
</tr>
<tr>
<td>2017</td>
<td>2029</td>
<td>$354,821</td>
</tr>
<tr>
<td>2018</td>
<td>1489</td>
<td>$213,569</td>
</tr>
<tr>
<td>2019</td>
<td>1321</td>
<td>$164,514</td>
</tr>
</tbody>
</table>

* Audited financial statements are updated on our website following our AGM each year.

SPORTCENTRAL

Equipment for kids in need since 1991

EMAIL REFERRALS FOR SPORTS EQUIPMENT (NO REGISTRATION)

- **72**

FUNDING APPLICATION REFERRALS

- **323**

TOP 5 SPORTS

- **SOCCER**: 133
- **SKATING**: 73
- **HOCKEY (ICE)**: 68
- **BICYCLE**: 5
- **BASKETBALL**: 4
EVENT PARTNERS

Pennock Acheson Nielsen Devaney
Chartered Accountants

HUB

Deins construction managers

FOSTER PARK BROKERS

THE JASON GREGG PIZZA PIGOUT DRIVE-IN
SLICES & A SHOW

vanta . group

MKA Canada, Inc.
Construction Consultants

ALCANNA

Synergy Projects Ltd.

CANTIRO

advance COATING SOLUTIONS

KUBY RENEWABLE ENERGY LTD.

SPECTRA PROJECTS
GRANTS, FOUNDATIONS & OTHER FRIENDS OF KIDS SPORT

ENDOWMENT FUNDS VIA EDMONTON COMMUNITY FOUNDATION

ELDON & ANNE FOOTE FAMILY FUND  OLGA LENTZ MEMORIAL FUND  OWEN SCHLOSSER FUND  DAVID & JANET BENTLEY FAMILY FUND

GIFT-IN-KIND PARTNERS

PATTISON  OUTDOOR ADVERTISING  THE JASON GREGOR SHOW  PLANitSOUND  FMAV

BDO  ELEMENTAL  DESIGN * DISPLAY * DECOR  www.elementalinteriors.ca  MK1 PRODUCTIONS  KDL AUDIO PRODUCTIONS

EVERYONE’S A WINNER BUT WE’VE GOT SOME MVP’S TO HIGHLIGHT

PATTISON  OUTDOOR ADVERTISING  LISA & MARSHALL SADD  KIDS SPORT’S FIRST MAJOR DONORS  EDMONTON OILERS  COMMUNITY FOUNDATION

COMMUNITY PARTNERS

FREEPLAY  SPORT CENTRAL  Jumpstart Bon départ  UNITED CYCLE  CEP LACROSS
SPORT HAS THE POWER TO CHANGE THE WORLD.

It has the power to inspire, the power to unite people in a way that little else does. It speaks to youth in a language they understand. Sports can create hope, where there was once only despair. It is more powerful than governments in breaking down racial barriers. It laughs in the face of all types of discrimination.

— NELSON MANDELA

Our work is not done. Sport is going to play a critical role in building back our community and for the families and kids we assist, our support is needed now more than ever. Join us in getting kids back to sport in 2021 and beyond!

Phone: (780) 803-8765  Email: dayna@kidsportedmonton.com

KIDSPORECANADA.CA/ALBERTA/EDMONTON

VOLUNTEER // APPLY // DONATE

2020 KIDSPORE EDMONTON FRONT LINE TEAM

Glenn Jensen  Terri Turnack  Jennifer Dolychuk  Nicole Schile
Jeffrey James  Jill Schlender  Dayna Hyman