



EDMONTON

So ALL Kids Can Play!



# 2021 ANNUAL REPORT

## MISSION

KidSport supports children who need financial assistance with sport registration fees. We believe that the power of sport participation promotes the development of children's social, mental and physical well being. Through increasing access to quality sport programs, KidSport strengthens the community.

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# MESSAGE FROM THE CHAIR

The economic impact from the Covid-19 pandemic left more families facing financial hardship and more families requiring fee assistance programs, like KidSport's 'So ALL Kids Can Play!' Grant Program. Our commitment last year was that we would play a major role in helping our KidSport kids get back into sports as soon as possible. Through amazing partnerships, strong fiscal management and sound strategic planning, the KidSport Edmonton team and Board of Directors is ready to welcome our kids back and prepared to significantly increase the number of kids we support in 2022.

The KidSport team has been working hard to continue to move our strategy forward, delivering our current programs, implementing new ones and continuing to work with our community partners to fundraise. Our team has done tremendous work through a challenging time and we are so thankful and grateful for their dedication. Our Executive Director, Dayna Hyman, continues to bring her passion and energy to our organization, leading our team and working closely with all of our partners. We also want to thank our front-line team, our volunteers and my fellow Board of Directors for your commitment to KidSport and our KidSport kids. It takes an amazing team to deliver our programs and I am continuously inspired by our team's dedication.

We would not be able to support our KidSport kids and families without the generous support of our community partners. A major thank you to the Eldon and Anne Foote Foundation for once again providing our largest annual grant. The foundation has now supported KidSport Edmonton for 8 consecutive years. We also want to thank the Edmonton Oilers Community Foundation for their incredibly generous support for hockey in our community. Our first major gift donors, Lisa & Marshall Sadd, have continued their major gift support which will support hundreds of kids in our city. We have also welcomed new partners, Volvo of Edmonton, who have committed to supporting our events as title sponsor. A special thank you to Jason Gregor, our long-time partner and friend, who continues to help us with partnerships along with hosting our 3rd annual Jason Gregor Pizza Pigout. A heartfelt thank you to all of our partners who bring joy through sport to hundreds of KidSport kids across Edmonton.

We want to thank a couple of long term board members who are completing their final terms on our board this year. Trevor Philippon and Tom Duke will complete their terms in 2022. Trevor has volunteered with KidSport Edmonton for 7 years acting in multiple roles including Board Chair. Tom has volunteered for 8 years in multiple roles most recently as the Chair of our Nominations Committee and our representative on the KidSport Alberta board. Trevor and Tom have had a tremendous impact on our organization, and we thank them for their significant contributions. I also want to personally thank both Trevor and Tom for their mentorship and guidance during my tenure on the board.

As a result of our great partnerships, committees and board, we are ready to welcome back our KidSport kids and give even more kids a chance to play. We are ready to continue to transform our community. Please join us in helping kids get the chance to get active, learn sportsmanship and experience the joy of sport. Let's all work together "So ALL Kids Can Play"!

**DAVID WHYTE, BOARD CHAIR**

# 2021 TOP 5 SPORTS



**SOCCER** 498 KIDS \$58,367

*Invested into local soccer programs.*



**BASKETBALL** 184 KIDS \$22,975

*Invested into local basketball programs.*



**MARTIAL ARTS** 163 KIDS \$20,095

*Invested into local martial arts programs, including martial arts, karate, taekwondo, parkour, boxing/kickboxing, jiu-jitsu, judo.*



**SKATING** 90 KIDS \$10,490

*Invested into local learn to skate programs.*



**HOCKEY** 88 KIDS \$10,422

*Invested into local hockey programs.*



*KidSport has provided a means for my children to continue to maintain skills and friendships (not to mention build new ones) as I work to rebuild our life after an extreme financial set-back.*

**- KidSport Parent**

# 2021 IMPACT\*

# 1377

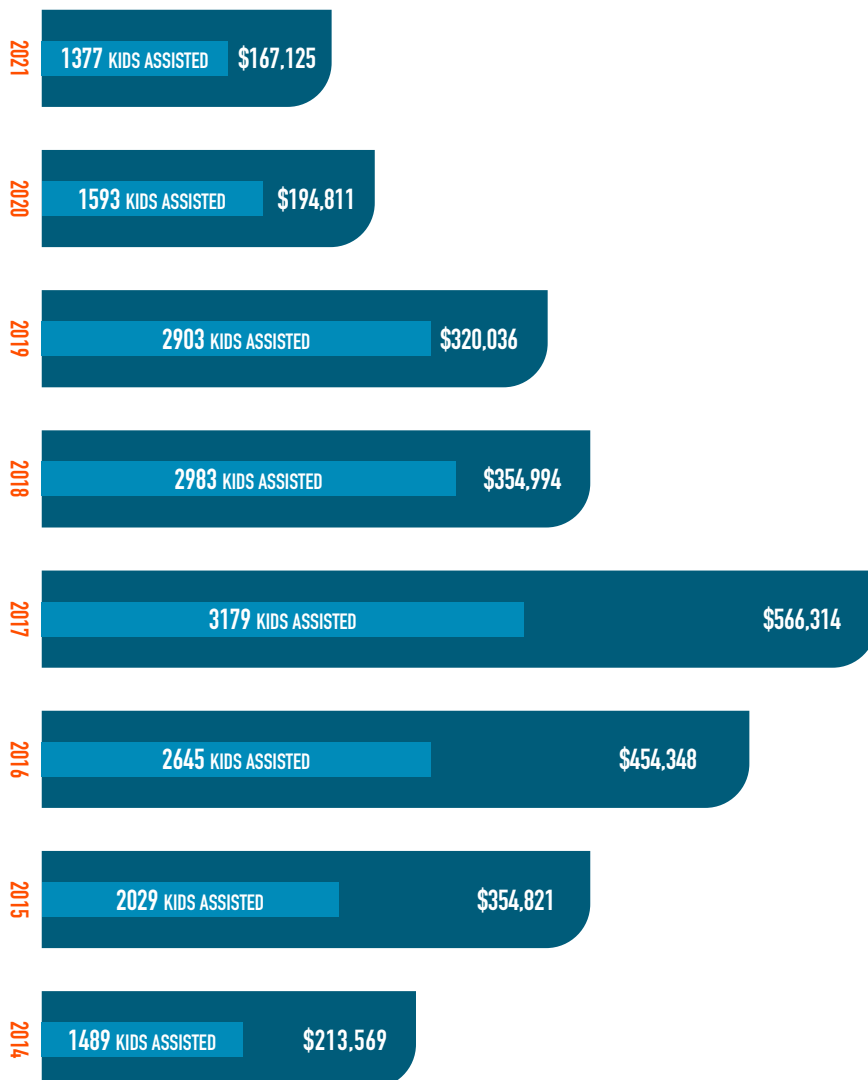
KIDSPORT KIDS

# \$167,125

DISTRIBUTED TO THE LOCAL SPORT COMMUNITY

## YEAR OVER YEAR IMPACT

KIDS ASSISTED // KIDS IN GEAR // FUNDS DISTRIBUTED



  
**SPORTCENTRAL**  
*Equipment for kids in need since 1991*

A strategic community partner that provides sport equipment to KidSport kids.

## FUNDING APPLICATION REFERRALS

# 169

## TOP 5 SPORTS

SOCCER:

# 115

BICYCLE:

# 98

SKATING:

# 39

HOCKEY (ICE):

# 29

BASKETBALL:

# 19

\*Audited financial statements are updated on KidSport Edmonton's website following KidSport Edmonton's Annual General Meeting each year.

## CORPORATE DONORS



## SERVICE CLUBS



Club of  
Edmonton South

## SPORT CLUB PARTNERS



Edmonton International Baseball Foundation

THANK YOU TO **LISA & MARSHALL SADD,**  
MAJOR DONORS FOR 2 YEARS.

## GRANTS & FOUNDATIONS

Alberta School Athletic Association  
Urban Systems Foundation  
Pembina  
David & Janet Bentley Family Fund  
CIOG  
Olga Lentz Memorial Fund  
Edmonton Public Teachers

Eldon & Anne Foote Family Fund  
Edmonton Community Foundation  
Rogers Communications  
Calgary Shaw Charity Classic  
Foundation  
Butler Family Fund  
Telus Friendly Future Foundation

Bouchier Family Foundation  
Willian and Florence Lede Family  
Foundation  
Savard Family Memorial Fund



# THE TEAM

## BOARD MEMBERS

David Whyte, Chair  
Miles Davis, Vice Chair  
Trevor Philippon, Past Chair  
Benito Chiodo, Treasurer  
Tom Duke  
Kara Kempin  
Jill Gillis  
Bonnie Chan-Maier  
Naomi Schmold  
Don Ellis  
Liann Cameron  
Kevin Mah  
Codie Richard

THE BACKBONE OF KIDSPORT CONTINUES TO BE THE AMAZING VOLUNTEERS WHO GIVE THEIR TIME TO HELP MAKE IT, So **ALL** Kids Can Play!

## FUND DEVELOPMENT COMMITTEE:

Kevin Goeres, Chair  
Nick Burak  
Matt Colpitts

Jason Estrada  
Codie Richard  
Dean Basara

Megan Polson  
Don Ellis  
Frank Santoro

## EVENT ORGANIZING COMMITTEES:



Trevor Ostapiw, Chair  
Mark Connolly  
Rowena Cui  
Renee Kim  
Kevin Mah  
Paige Kuczmarski



Trevor Ostapiw, Chair  
Klayton Deputan  
Kevin Mah  
Renee Kim  
Rowena Cui  
Duncan Maguire  
Evan Nord

## GIRLS AND GRIT COMMITTEE:

Kara Kempin, Chair  
Jill Gillis  
Laura Holdner-Ostapiw

Dia Syed  
Alysia Rissling  
Liann Cameron

Naomi Schmold  
Corrine Kline

## LOW-COST SPORT COMMITTEE:

Jill Gillis

Bonnie Chan-Maier

Ben Hofa



A NIGHT WITH **KidSport** PRESENTS

# RUN TO THE CUP WITH ROLI

SUPPORTED BY  
**VOLVO**  
Volvo of Edmonton

## PLATINUM

**VOLVO**

Volvo of Edmonton

## GOLD

**Keller**  
Construction Ltd.

**SWIFT**  
OILFIELD SUPPLY

## SILVER

**Canada ICI**

**Caron**  
TRANSPORTATION SYSTEMS

**CITYIMAGE**  
SIGNS

**DAVIS**  
DEVELOPMENT

**FOSTER PARK**  
BROKERS

**GH**  
CONSTRUCTION

**HILLENBRAND  
KOZICKI LLP**  
LAWYERS

**KIKIT**

**Midwest**  
Property Management  
Where community lives.

**Parke Pacific**  
PROJECTS LTD

**Pennock Acheson  
Nielsen Devaney LLP**  
Chartered Professional Accountants

**RM GROUP**

**TERRITORIAL  
ELECTRIC**

**Zender**  
FORD

## BRONZE

**advance**  
COATING SOLUTIONS

**ASH GROVE**  
A CRH COMPANY

**bird**

**Delnor** construction  
managers

**大成 DENTONS**

**goAuto**

**HOLLAND & ASSOCIATES**  
REDEFINING REAL ESTATE  
SINCE 2009

**KUBY**  
RENEWABLE ENERGY LTD.

**LEXUS** | LEXUS OF EDMONTON

**MAHON + ASSOCIATES**  
Chartered Professional Accountants

**SPECTRA**  
PROJECTS

## GIFT-IN-KIND

**PATTISON**  
OUTDOOR ADVERTISING

**encore**  
EVENTS THAT TRANSFORM

**PLANit  
SOUND**

**THE JASON  
GREGOR  
SHOW**

**vertical**  
IMPRESSION



## PLATINUM

# VOLVO

Volvo of Edmonton

## GOLD



## SILVER



## BRONZE



## GIFT-IN-KIND



"Sports is a great way of life. And whether it is ice hockey, or basketball, baseball, tennis, golf - my Dad always said the same thing. You learn so much about life if you participate in a sport, especially a team sport. You learn about work ethic, attitude, unselfishness, teamwork, and preparation. Those are all things that you're going to use in life."

**- Wayne Gretzky**



KidSport's 'So ALL Kids Can Play!' Grant Program is a fee assistance program funded by the community, for the community. Let's help KidSport kids get from the bench to the centre line through teaming up to make sure our communities kids have what they need. Creating equal access to sport programming, a basic childhood experience, that helps shape today's kids into tomorrow's leaders.

**Phone:** (780) 803-8765 **Email:** [dayna@kidsportedmonton.com](mailto:dayna@kidsportedmonton.com)

#### 2021 KIDSPORT EDMONTON FRONT LINE TEAM

Jill Schlender  
Nicole Schile

Nicola Gunter  
Sarah Pearson

Dayna Hyman

#### VOLUNTEER // APPLY // DONATE



[KIDSPORTCANADA.CA/ALBERTA/EDMONTON](https://www.kidsportcanada.ca/alberta/edmonton)