

THE MAJOR Leagues



As sport returns from its hiatus due to Covid-19, it will undoubtedly play a crucial role in our community's recovery by providing outlets that actively restore our mental and physical health. Alas, the economic impact of Covid-19 has left more families unable to afford access to sport for their kids, forcing them to seek financial subsidy for sport registration fees from KidSport, to get their kids laced up and onto the field.

Consequently, KidSport Edmonton is facing at least a 60% loss of anticipated revenue for the 2020 year which created a unique space to launch a new, sustainable and recession resilient revenue stream, KidSport's Major Gift Program - The Major Leagues.

To be a player in the Major Leagues, sign up to support 80 KidSport kids at \$10,000 year over year for 2 years. Helping KidSport kids today, and years down the road.

THE MAJOR LEAGUE PROGRAM:

Major gift benefits of \$10,000 & up:

- Tax receipt
- A special KidSport lapel pin
- Thank you card from KidSport Edmonton kid
- Thank you, phone call, from a Board Director
- Access to monthly KidSport Edmonton communication
- 25% discount on tickets to all KidSport organized events
- Invitation to the annual KidSport Edmonton AGM & Donor Appreciation event
- Name acknowledgement on KidSport Edmonton's website
- Family name in KidSport Edmonton's Annual Year in Review

Major gift benefits of of \$5000 to \$9,999:

- Tax receipt
- A special KidSport lapel pin
- Thank you card from KidSport Edmonton kid
- Access to monthly KidSport Edmonton communication
- 15% discount on tickets to all KidSport organized events
- Invitation to the annual KidSport Edmonton AGM & Donor Appreciation event
- Name acknowledgement on KidSport Edmonton's website

For more information, contact Dayna Hyman, Executive Director
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[KidSport.ca/Edmonton](https://www.kidsport.ca/Edmonton)

So ALL Kids Can Play!