



OKOTOKS

So ALL Kids Can Play!



2022 ANNUAL REPORT

VISION

We envision all the communities we serve as a place where all children have the opportunity to participate in sport.

MISSION

KidSport supports children who need financial assistance with sport registration fees and no cost equipment through our Calgary Flames Sports Bank. We believe the power of sport participation promotes the development of children's social, mental and physical well-being. Through increasing access to quality sport programs, KidSport strengthens our community.

MESSAGE FROM THE CHAIR(s)

As we look back on the past year, we are proud of the impact that we have made in the lives of local children. Thanks to your generosity and support, we were able to help over 100 children participate in organized sports who may not have been able to otherwise.

Despite the challenges presented by the COVID-19 pandemic, we were still able to provide financial assistance to families in need, helping to ensure that every child has the opportunity to experience the physical, social, and emotional benefits of sports.

Our team of dedicated volunteers worked tirelessly to fundraise, promote, and support our mission throughout the year. We are grateful for their commitment and passion for our cause, and for the many businesses and individuals who donated their time, resources, and funds to make our work possible.

As the co-chairs of KidSport Okotoks, we are proud to be part of an organization that values inclusivity, community, and the positive impact that sports can have on children's lives. By removing financial barriers to participation, we are helping to create a level playing field for all children, regardless of their family's financial situation.

Looking forward, we are excited to continue our efforts to provide financial support to local families and help more children access the transformative power of sports. We are committed to working collaboratively with our community partners, sponsors, and volunteers to ensure that every child has the opportunity to thrive through sports.

We are so grateful for your ongoing support and partnership in our mission. On behalf of the entire KidSport Okotoks organization, thank you for helping us make a positive impact on the lives of local children.

Effective February 7, 2023, we have increased our funding per qualified child to \$500 per calendar year.

KidSport Okotoks Co-Chairs,
Hannah Edlund & Joanne Laliberte



2022 TOP SUPPORTED SPORTS



HOCKEY 26 KIDS \$12,820
Invested into local hockey programs.



DANCE 18 KIDS \$5,868
Invested into local dance programs.



GYMNASTICS 7 KIDS \$2,556
Invested into local gymnastic programs.



BASKETBALL 10 KIDS \$2,495
Invested into local basketball programs.



BASEBALL 6 KIDS \$1,858
Invested into local baseball programs.



LACROSSE 5 KIDS \$1,850
Invested into local lacrosse programs.



SWIMMING 5 KIDS \$1,709
Invested into local swimming programs.



SOCCER 7 KIDS \$1,460
Invested into local soccer programs.



2022 IMPACT (COVID Restricted)



102

KIDS PROVIDED FUNDING

\$36,505

DISTRIBUTED TO OUR LOCAL SPORT COMMUNITY

HOW TO GET INVOLVED

Investing in the youth of our community, through sport, will provide them with life changing experiences that will make us a stronger community for the future. Join our team in 2023 and be part of making it So ALL Kids Can Play!

HERE ARE A FEW WAYS YOU CAN GET INVOLVED IN SUPPORTING US.

VOLUNTEER OR DONATE

AND SEE IF YOUR COMPANY OFFERS A VOLUNTEER MATCHING PROGRAM

SPREAD THE WORD

SUGGEST KIDSPORT AS THE CHARITY OF CHOICE FOR AN EVENT YOU ARE A PART OF, YOU KNOW OF OR THAT YOUR COMPANY RUNS

MONTHLY DONOR SPONSOR

JOIN OUR GROWING TEAM OF MONTHLY DONORS

OR DONATE UNIQUE

INTRODUCE US TO YOUR COMPANY'S COMMUNITY INVESTMENT OR SPONSORSHIP TEAM SO WE CAN BUILD A GREAT PARTNERSHIP TOGETHER

METHODS OF GIVING DONATE

WE HAVE A VARIETY OF UNIQUE WAYS TO GIVE TO SUPPORT OUR CAUSE. GET IN TOUCH WITH US SO WE CAN SHARE SOME IDEAS WITH YOU OR YOUR ORGANIZATION

EQUIPMENT

YOU CAN DONATE YOUR GENTLY USED KIDS SPORTS GEAR TO OKOTOKS FORD.

Contact us to have a discussion if you are interested in volunteering and/or supporting our organization!

OKOTOKS@KIDSPORT.AB.CA // 587-433-5437

OUR TEAM

VOLUNTEERS – The backbone of our organization continues to be the amazing volunteers who give their time at events and in our community.

OUR AMBASSADORS – A special thank you goes out to the fantastic athletes, coaches and leaders who stand with us as we work to make it So ALL Kids Can Play!

BOARD MEMBERS

Hannah Edlund
Erin Kerr
Brant Edlund
Glen Gorrie
Glenn Osmak

Joanne Laliberte
Emma Matwychuk
Michelle Porteous
Dan Mayhew
David Moss

2022



KidSport has provided a means for my children to continue to maintain skills and friendships (not to mention build new ones) as I work to rebuild our life after an extreme financial set-back."

"I cannot thank you enough for the financial support. Hockey seemed like a pipe dream after my husband was laid off 2 months ago. Because of the generosity being offered to us by both Kidsport and Flames Evenstrength my son does not have to miss out. My child gets to have fun with their peers without having to be told that we simply cannot afford the registration this year. I cannot thank you enough. Bless you all!"

"I'm so thankful for Kidsport Okotoks, they have allowed my daughter to continue dancing. The friendships she has made through her sport is amazing and I am grateful that we have these programs to assist us. There are so many benefits to kids sports and I'm so happy to see her able to pursue her passion."

"Minor hockey has helped our son significantly as he struggles socially with having severe ADHD and impulse regulation issues. He has become more attentive, and learned the value of working with others as a team. The practices and games have provided a consistent structure for him. His self confidence has improved by leaps and bounds. Minor hockey with the help of KidSport has bonded our family on a whole other level."



Our work is not done.

Sport is going to play a critical role in building back our community and for the families and kids we assist our support is needed now more than ever.

Join us in getting kids back to sport in 2023 and beyond!

Phone: 587-433-5437 **Email:** okotoks@kidsport.ab.ca

VOLUNTEER // APPLY // DONATE // SPONSOR

kidsportcanada.ca/alberta/okotoks  