



# 2022 ANNUAL REPORT



**NO KID LEFT-ON  
THE SIDELINES**

# 2022 – 2023 BOARD OF DIRECTORS

Brayden Kijewski, Chair  
Kathi Brewer-Gouthro, Vice Chair  
Ankar Dhillon, Treasurer  
Janelle Malcolm, Secretary

Rhonda Robinson, Director  
Michelle Lange, Director  
Rob Walker, Director  
Chandresh Patel, Director

## STAFF:

Jamal-e-Fatima Rafat,  
Executive Director

Seham Ahmed,  
Summer Student





# MESSEGE FROM THE CHAIR



Spring 2022 marked the long-awaited full return of organized sports in our community and as sports returned to pre-pandemic levels, so did KidSport! We supported 345 children in 2022, including just over 300 from April-December which matched levels of support last seen in 2019. This amounted to over \$122,000 distributed to help children get in the game.

In 2022 we continued to diversify our partnerships in the community to provide inclusive opportunities to experience the positive benefits of sport. We continued to fund sports camps, provided funding for an adaptive bike program, and funded new sports like Inclusive Basketball and Ukrainian Dance. We also continued to focus on expanding awareness of our services – including the addition of two new Ambassadors: Rofyda Khaleel, a Keyano Huskies Soccer player, and Tyneille Newfeld, a Keyano Huskies Volleyball player.

Our focus on spreading awareness, reaching underserved demographics, and diversifying our support to be more inclusive contributed to the highest ever levels of Indigenous athlete support (115 kids funded) and support for athletes with disabilities (15 kids funded).

I am so proud of the successes achieved in 2022 and believe that we made great strides towards achieving the KidSport Wood Buffalo Vision: “Equitable access to sport creates a thriving community where all kids are inspired to achieve.” This would not have been possible without the support of all of our partners, donors, volunteers, and staff.

While all support is immensely appreciated – I would like to give special thanks to organizations that have supported us year after year and helped us get through a difficult couple of years. Harvard Broadcasting, Will Kristman Memorial Foundation, and the Wood Buffalo Sports Hall of Fame all continue to provide annual support that we can count on to help support our Mission. I also want to give special thanks to support received from Syncrude – Operated by Suncor in 2022. This support will be critical for KidSport as we look to grow our capacity to sustainably support sports funding at the level needed in our community for many years to come. Finally, I would like to thank the sports organizations who partnered with us in fundraising efforts in 2022 – Fort McMurray Minor Hockey, Fort McMurray Youth Soccer Association, and Northern Trailblazers Basketball.

The success of 2022 has set us up for a great year in 2023. KidSport Wood Buffalo plans to grow the organization's capacity for sustainable funding and we will be investing in resources to focus on diversifying our revenue streams to ensure that we can continue to support the community into the future. We will also continue to pursue increased levels and diverse forms of support to ensure we are reaching everyone in need of KidSport's services. With such a strong team of volunteers, board members, staff, and our fantastic Executive Director, I am confident we will see continued success.

Thanks again for a great year!

~ Brayden Kijewski, Board Chair, KidSport Wood Buffalo

# YEAR IN #S

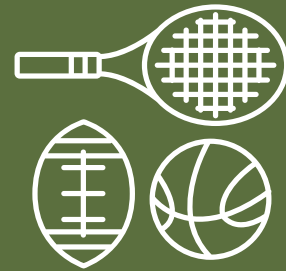
**345 KIDS FUNDED**

**\$122,694**

*invested back in  
the community in form of  
athlete funds*

## TOP 5 SPORTS FUNDED

1. Basketball	68 kids
2. Football	49 kids
3. Soccer	44 kids
4. Ice hockey	29 kids
5. Baseball	16 kids



## TOP 5 COMMUNITY INVESTMENT

1. Ice hockey	\$ 23,799
2. Basketball	\$ 21,578
3. Soccer	\$ 12,385
4. Football	\$ 10,600
5. Baseball	\$ 4,650



## MULTI-SPORTS CAMPS

\$14,966

48 kids funded





# STORIES OF IMPACT

"Kidsport funding has been a wonderful supportive resource our family has been using for couple of years now. Our kids have been able to benefit from the sports and this lead a healthy life. Big thank you for all the work you do! The ED's response to any inquiry has been efficient and outstanding"

Mom of Two Boys

"It's because of the generosity of KidSport that has given our children the ability to utilize adaptive bikes within their programming sessions. It has been an amazing tool within our program that helped us to create a more exciting, active and healthier environment, that includes all members of the community.

Thank you so much for this exceptional donation, the smile on their faces and enthusiasm every day says it all."

Autism Society of RMWB

"I'm a parent to 11year old twin girls. As a low-income family I would never be able to put my girls in sports. Thanks to KidSport program my girls are experiencing sports and learning so much from their team and coaches most of all their confidence is growing and they feel proud I feel this program is amazing for kids in our community giving all children a chance to participate I can't thank them enough for this experience."

Mom of twin girls





# FUNDRAISERS & EVENTS



After the reopening of businesses and a managed risk of Covid-19, KidSport began actively participating the community events.

Penalty Box Campaign returned this year with a twist. Instead of a week-long campaign we decided to give it all on one day with the Fall Trade Show. The campaign was brought together by our media partners Mix 103.7 of Harvard Broadcasting, where two radio hosts went head to head in a fun sports-oriented challenge each day for 5 days to stay out of the Penalty Box.



Will Kristman Memorial Trust donates \$2000 to KidSport during the Penalty Box Campaign.



# COMMUNITY PARTNERSHIPS





# SPECIAL PROJECTS

KidSport Wood Buffalo believes in partnering and collaborating with community groups in the region to expand our reach and to ensure we access our target audience in rural communities. For this purpose, we partnered with King's Kids who offered two weeks of summer camps in Fort Chipewan, Anzac and Conklin partially with our athletes funds.

New partnerships we formed for the same purpose were with Hoop Heroes, an adaptive basketball program and by providing the Autism Society of RMWB with two adaptive bikes last year. In 2022, we also funded children through the You Can Ride 2 program with the Fort McMurray Catholic School District.

We continued to fund the Northern Elite Football Camp last year which offered an intensive and specialized football camp to over 50 indigenous youth through our support.

KidSport Alberta formulated a new partnership with the Edmonton Oilers Foundation that resulted in a new program called Hockey Assist Program (HAP) which funded 25 kids locally and invested close to \$18,000 back in the minor hockey community in form of hockey registration fees.



*Fort McMurray Minor Hockey*



*Adaptive Bikes for Autism Society*



# MEET OUR AMBASSADORS



## Meet Rofyda Khaleel:

"My name is Rofyda Khaleel and I am currently a first-year student-athlete playing soccer and studying nursing at Keyano College. I've lived in Fort McMurray nearly my entire life and from a young age, soccer has always been my passion. The drive and determination to succeed and constantly improve in the sport satisfy me however the people in our community that is connected to the sport including coaches, parents, and fellow athletes are the reason I've found a special relationship with soccer in Fort McMurray for so long. I've witnessed the impact KidSport has been able to have in our municipality enabling kids of all ages to find their love for their individual sports and I myself have the desire to give back to the place and people who have supported me for so long. For that reason, I am honoured to say that I have decided to become a KidSport ambassador and can not wait to see the future of this opportunity. "

## Meet Tyneille Neufeld

"My name is Tyneille Neufeld, I currently play on the women's volleyball team at Keyano College – go Huskies! I also work for the Wood Buffalo Sport Connection, another non-profit that provides services for the sport organizations in our region with the goal to create more sport opportunities in our community. I have been playing volleyball for about 15 years now. I believe that participating in sport is incredibly beneficial for people of all ages, especially youth. I believe that all kids should have the opportunity to play sports, whether it be just for fun or competitively. Giving youth the opportunity to play sports will benefit the development of their physical literacy, mental health, physical health, emotional health, teamwork skills, and also increases their success in school. This is why I am extremely excited to be an ambassador for KidSport and I proudly stand behind their mission to try to remove the financial barriers to allow all kids to play."



# FINANCIAL REPORT



*KidSport Value: a trustworthy organization is built on integrity, ethical performance and transparency*

I am pleased to present the KidSport Wood Buffalo Treasurer's report for the 2022 financial year.

This year saw us receiving a total of \$342K in revenue from various sources, including corporate donors, grants, fundraising events, and sponsorships.

The Board and Executive Director are very proud to share that we were able to nearly double the 2021 direct funding and provide over \$122K back into the community to ensure all kids get access to sports. Total costs for the year were aligned with a budget at approximately \$242K. The difference between total expenses and athlete funding represents administrative costs including salary, as well as specific fundraising/advertising costs, focused to promote and expand our society in the community

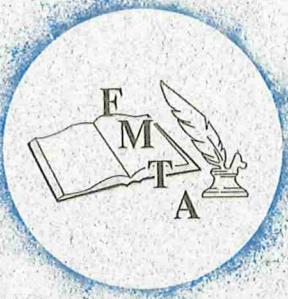
As a result of our revenue and expenses, we can carry \$106K into 2023. Our cash balance remains healthy, and we have sufficient reserves to cover our operational expenses. In 2023, we are focused on expanding our society to provide additional support into the community.

In conclusion, I would like to thank all our donors, volunteers, and supporters who have contributed to the success of KidSport Wood Buffalo. Despite the challenges posed by the COVID-19 pandemic, we have continued to serve our vision of removing financial barriers for kids residing in the Municipality of Wood Buffalo so they can experience the positive benefits of sport. We remain committed to our cause and look forward to another successful year ahead.

~ Ankar Dhillon, Treasurer







# FORT MCMURRAY Tax & Accounting

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## COMPILATION ENGAGEMENT REPORT

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To the Director(s) of Kidsport Society of Wood Buffalo,

On the basis of information provided by management, we have compiled the balance sheet of Kidsport Society of Wood Buffalo as at December 31<sup>st</sup>, 2022 and the statement of operations and retained earnings for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial information.

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

We performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, *Compilation Engagements*, which requires us to comply with relevant ethical requirements. Our responsibility is to assist management in the preparation of the financial information.

We did not perform an audit engagement or a review engagement, nor were we required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.

Fort McMurray, Alberta  
March 24<sup>th</sup>, 2023

*Fort McMurray Tax & Accounting*



**KIDSPORT WOOD BUFFALO**  
**BALANCE SHEET**

As at December 31, 2022  
(Unaudited - See Compilation Engagement Report)

**ASSETS**

	<u>2022</u>	<u>2021</u>
<b>Current Assets</b>		
Cash	\$ 472,913	\$ 278,943
Accounts Receivable	-	-
Investments	-	90,330
	<u>472,913</u>	<u>369,273</u>
 <b>Property, Plant and Equipment</b>	 3,448	 3,448
	<u><u>\$ 476,361</u></u>	<u><u>\$ 372,722</u></u>

**LIABILITIES**

<b>Current Liabilities</b>		
Accounts Payable and Accrued Liabilities	\$ (511)	\$ (511)
	<u>(511)</u>	<u>(511)</u>
 <b>Long Term Debt</b>	 60,000	 60,000
	<u>59,489</u>	<u>59,489</u>

**EQUITY**

	-	-
<b>Retained Earnings</b>	416,872	381,328
	<u><u>\$ 476,361</u></u>	<u><u>\$ 440,817</u></u>

Approved On Behalf Of The Board:

Ankar Dhillon

Ankar Dhillon (Mar 31, 2023 10:16 MDT)

Director



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**KIDSPORT WOOD BUFFALO**  
**STATEMENT OF OPERATIONS AND RETAINED EARNINGS**  
For the Year Ended December 31, 2022  
(Unaudited - See Compilation Engagement Report)

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	<u>2022</u>	<u>2021</u>
<b>REVENUE</b>		
Donations	\$ 144,379	\$ 50,372
Fundraising	58,667	23,602
Grants, Partnerships, Sponsorships	114,579	36,457
Other	23,895	13,276
	<u>341,519</u>	<u>123,707</u>
<b>EXPENSES</b>		
Administration	3,900	10,905
Advertising	8,456	5,894
Athlete Funding	122,694	67,324
Salaries	92,189	93,923
Rent or Lease Payments	2,969	3,882
Program Costs	11,843	9,875
	<u>242,050</u>	<u>191,802</u>
<b>Net Income (Loss)</b>	99,469	(68,096)
<b>Retained Earnings , beginning of year</b>	313,233	381,328
<b>Prior Period Adjustments to Retained Earnings</b>	-	-
<b>Retained Earnings, end of year</b>	<u>\$ 412,702</u>	<u>\$ 313,233</u>

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**KIDSPORT WOOD BUFFALO**  
**NOTES TO THE FINANCIAL STATEMENTS**  
December 31, 2022  
(Unaudited - See Compilation Engagement Report)

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**1. BASIS OF ACCOUNTING**

The company uses a cash-basis method to recognize and measure items primarily to comply with the provisions of the Income Tax Act.

**2. PROPERTY, PLANT AND EQUIPMENT**

	<u>Cost</u>	<u>Accumulated Amortization</u>	<u>Net 2022</u>	<u>Net 2021</u>
Equipment, furniture and equipment	\$ 3,448	\$ -	\$ 3,448	\$ 3,448
	<u>\$ 3,448</u>	<u>\$ -</u>	<u>\$ 3,448</u>	<u>\$ 3,448</u>



# SPONSORS

## & FUNDERS

### KIDSPORT HALL OF FAME

- Syncrude operated by Suncor
- Wood Buffalo Sports Hall of Fame

### GOLD

- KidSport Alberta
- United Way of Fort McMurray & Wood Buffalo

### SILVER

- Harvard Broadcasting (Mix 103.7)
- Wood Buffalo Community Foundation

### FRIENDS OF KIDSPORT

- Will Kristman Memorial Trust
- Fort McMurray Youth Soccer
- Fort McMurray Minor Hockey
- Northern Trailblazers Basketball
- Huskies Athletics, Keyano College
- King's Kids

*In memory of Will Kristman*





### **Mission:**

To remove financial barriers for kids residing in the Municipality of Wood Buffalo so they can experience the positive benefits of sport.

### **Vision:**

Equitable access to sports creates a thriving community where all kids are inspired to achieve.

The Redpoll Centre at Shell Place  
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C. 780.370-1170

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<http://www.kidsportcanada.ca/alberta/wood-buffalo/>



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