

2023

Annual REPORT



WOOD BUFFALO

☎ 780-370-1170

✉ woodbuffalo@kidsport.ab.ca

🌐 <https://kidsportcanada.ca/alberta/wood-buffalo/>

SO ALL KIDS CAN PLAY!

Our Vision

Equitable access to the positive benefits of sport creates a thriving community where no child is left on the sideline.



Our Mission

We provide financial assistance for children residing in the Regional Municipality of Wood Buffalo so they can experience the physical, mental, and social benefits of sport.

Board of Directors & Staff

Kathi Brewer-Gouthro
Board Chair

Brayden Kijewski
Board Vice Chair

Ankar Dhillon
Treasurer

Janelle Malcolm
Secretary

Marsha Titus
Director

Rob Walker
Director

Chandresh Patel
Director

Darcy Campbell
Community Resource
Manager

Jamal-e-Fatima Rafat
Executive Director



A Message From our Chair

Kathi Brewer-Gouthro

2023 for KidSport Wood Buffalo was one of exciting change and growth, both internally and outward facing towards the community. I am so grateful for the support and energy of the Board of Directors, Staff and Volunteers!

We carried the momentum from last year with a goal to hire a second staff, and in the spring welcomed Darcy Campbell to the team as Community Resource Manager. Through the summer and fall, the Board worked methodically to update our Strategic Plan, including revisions to the Mission, Vision and Value statements along with landing on 3 very clear Strategic Goals. In addition, we launched a Board recruitment campaign and have welcomed three new members since this time last year, with continued interest coming in.

On the community facing side, we successfully hosted major fundraising events alongside some of our annual activities. Fam Expo and the Pizza Pigout are two examples which align with our desire to create sustainable, recognized events, attracting not only revenue generation but community awareness of KidSport Wood Buffalo as a whole. Along with events, raising funds involves many donor partners. We are thankful for all support in our community and would like to take the opportunity to highlight a few who keeping us strong and able to provide the essential service of athlete funding: Syncrude - Operated by Suncor, Telus Community Foundation, the United Way, Wood Buffalo Sports Hall of Fame, PD Management & Services, the Will Kristman Trust Fund and Fort McMurray Minor Hockey.

Our ambassador program continues with thanks to Rofyda Khaleel (Keyano Huskies Soccer) and Alicia Gladue (Sports Hall of Fame Inductee, Fort McKay Northern Spirits Female Football). Demonstrating dedication and perseverance in their sports and community support, they embody the spirit, spread the word and raise awareness of KidSport in Wood Buffalo.

Now - on with the BEST part of the year - ATHLETE FUNDING! In September, KidSport Wood Buffalo announced our \$1 Million Athlete Funding Milestone. That is One Million Dollars, since 2010, going directly into our community of sport organizations to bring our vision to life. So many contributors to this effort ~ it goes without saying we thank you all! In 2023 specifically, we supported 338 athletes contributing over \$125K into the community of sports organizations helping children, and their families, realize the positive benefit of sport. Within those numbers, we saw doubling in our adaptive athlete funding (eg. Hoop Heroes and Autism Society) and a continued upward trend in female athlete funding. Reason to celebrate and carry on with our diversity and inclusion goal!

The great work of 2023 continues as we strive to build the pathway to sustainable revenue generation in parallel with increasing the number and diversity of athletes funded so that all children, regardless of background or ability, have the opportunity to play organized sport.

Supplemental Chair message: *in early 2024 our amazing Executive Director, Jamal, let us know she would be leaving KSWB to pursue other passions. Going on 5 years serving with us, she left an indelible mark on our community and we are sure will continue to do so in her next endeavors. Thank you Jamal and we wish you all the best!*



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KidSport

WOOD BUFFALO

Community Impact

Throughout 2023 KidSport Wood Buffalo made an immeasurable impact on our region's vulnerable population by supporting organizations devoted to the underserved population.



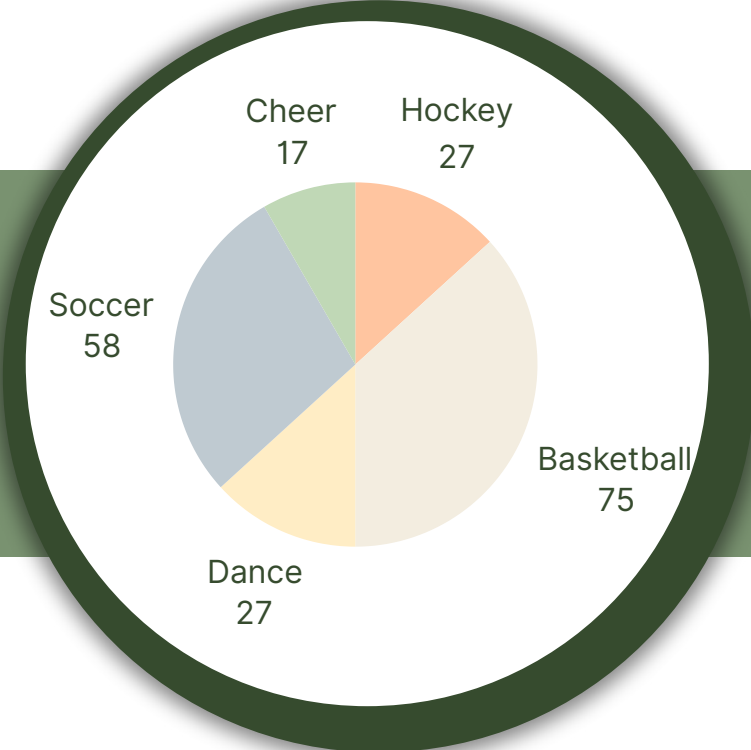
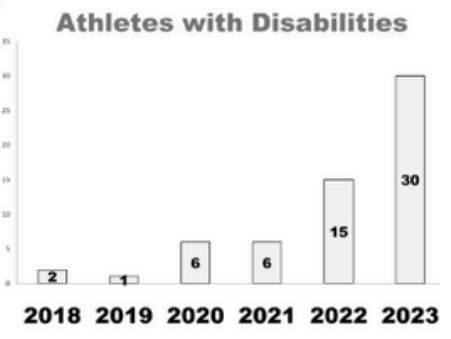
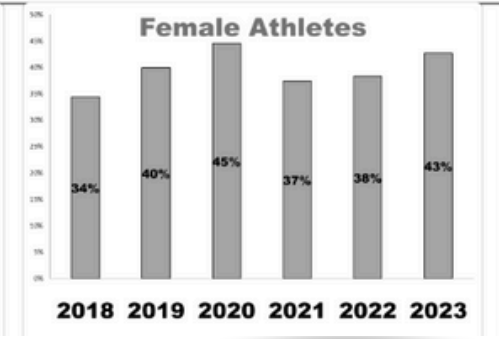
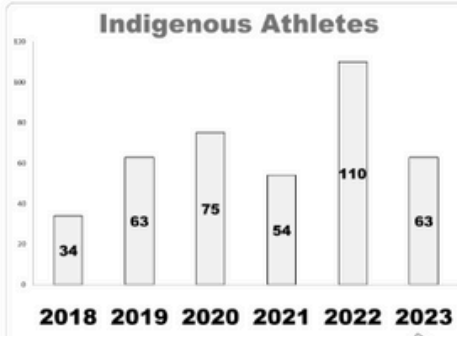
Among the organizations supported was the Kings Kids Lionheart Camp in Fort Chipewyan where in addition to sport, the kids had the opportunity to partake in drum making with Elder Edward Martin, bannock baking, food and fun with music.



Community Impact Statistics

KidSport Wood Buffalo continues to prioritize diversity and inclusion in sport by implementing strategies to increase the representation of underserved demographics in the region.

338
KIDS FUNDED
\$125,495.52
INVESTED IN OUR COMMUNITY



TOP 5 SPORTS FUNDED

2023

Impact Statement

The reality is that cost keeps 1 in 3 Canadian kids out of organized sport. KidSport provides grants to help cover those costs to ensure that no kid is ever left watching from the sidelines.



"To friends at KidSport, we wanted to express our gratitude for the amazing support we've received since coming to Canada. During these challenging times, it's incredibly reassuring to know that my daughter and other children can pursue their passion for sports. It gives us a sense of belonging in society, and we couldn't be more thankful."

-Newcomer mom of one



Events & Partnerships

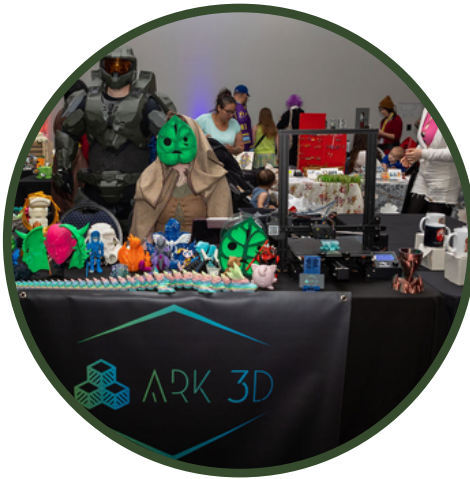
In 2023 KidSport Wood Buffalo is grateful to have had the opportunity to develop and grow many strong community partnerships. Through community collaborations we have been granted the opportunity to take part in many one off events to both network and fundraise on behalf of KidSport Wood Buffalo.

Not only was 2023 a strong year for community partnerships, but with the growth of our team, we were able to develop our very own annual fundraising events. Our team successfully hosted two large events that will be repeated in Fort McMurray for years to come!



The Fam Expo

The Fam Expo is a mini Comicon, a first-of-its-kind event that took place in June of 2023 with massive success. An estimated 400 adults and kids attended the event at Shell Place. The KidSport WB team has been dedicated to establish an event new to the community of Fort McMurray by adapting your 'typical' Comicon to meet our mission and vision with a family-friendly event for all to enjoy!



Pizza Pigout

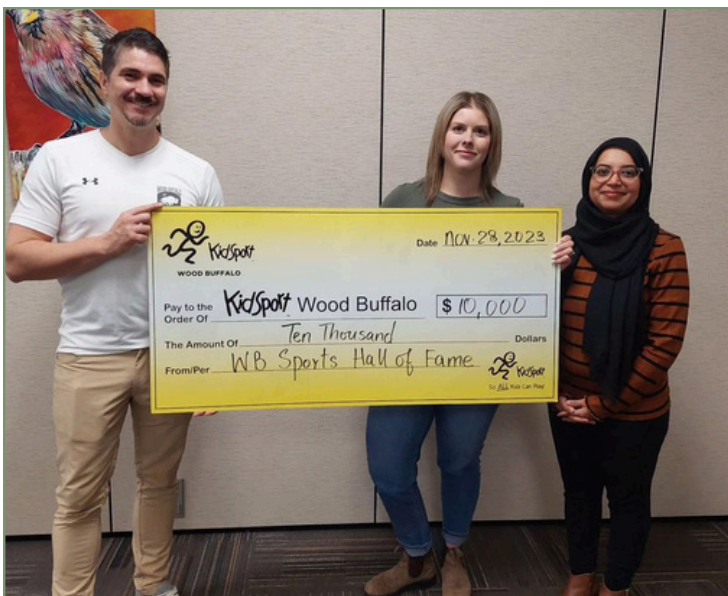
in 2023 KidSport Wood Buffalo hosted their first annual Pizza Pigout! 9 local pizzeria's brought their best pizza to compete for the title of "Best Pizza" with Milano's bringing home the award. Over 100 guests attended to vote and cheer on local celebrities and representatives as they competed in a pizza eating competition. Guests got to enjoy a variety of pizza from local establishments, participate in special pizza box raffles, enjoy specialty drink stations, enter to win prizes and more. Following in KidSport Edmonton and Calgary's footsteps, the first of many Pizza Pigouts in Fort McMurray was a huge success!



Memories Made



Partnerships Formed



Our Supporters



ESCO



PARK DEROCHIE
PROVEN PARTNERS SINCE 1956



Ashley
HOMESTORE
Fort McMurray



RBC
Financial
Group

PRINTING
UNLIMITED



SOOGADIN



Superior
Propane

THE ALLEY



LINCOLN

NORTHSTAR AUTO GROUP

Fort McMurray Calgary Cochrane Fort McKay



Thank You!

Meet Our Ambassadors



Alicia Gladue

"Tansi, my name is Alicia Gladue. i was born and raised in Fort Mckay First Nation. i am a captain of the Fort Mckay Northern Spirits, which is the first all-girls on reserve football team in North American history. i have played eight football seasons within the past four years including winning a gold medal with Team Alberta. I also competed in the Arctic Winter Games playing Dene Games: winning a bronze and silver medal. I am also a member of The Fort Mckay Youth Council. I believe that sports can (as it did for me) spark the positive change needed by a lot of Indigenous youth and children like myself today. Health and mental health issues are challenges faced by many youth within my community, as well as many others. I have seen first-hand how sports can have a positive impact on this by offering a healthy outlet, helping develop coping mechanisms, staying active, and promoting overall well-being and helping us make healthy choices in our lives. Sports is such a great way to meet new people and make life long friends. Being in sports has opened up many doors for me that i never knew existed. It can create good opportunities just like this and i'm honoured to be apart of this amazing organization that has given so much to me in the past. . "

Rofyda Khaleel

"My name is Rofyda Khaleel and I am currently a first-year student-athlete playing soccer and studying nursing at Keyano College. I've lived in Fort McMurray nearly my entire life and from a young age, soccer has always been my passion. The drive and determination to succeed and constantly improve in the sport satisfy me however the people in our community that is connected to the sport including coaches, parents, and fellow athletes are the reason I've found a special relationship with soccer in Fort McMurray for so long. I've witnessed the impact KidSport has been able to have in our municipality enabling kids of all ages to find their love for their individual sports I myself have the desire to give back to the place and people who have supported me for so long. For that reason, I am honoured to say that I have decided to become a KidSport ambassador and can not wait to see the future of this opportunity. "



A Message From Our Treasurer

I am pleased to present the KidSport Wood Buffalo Treasurer's report for the 2023 financial year.

This year, we received a total of \$310,000 in donations from various sources, including corporate donors, grants, fundraising events, sponsorships, and investment returns. The Board and Executive Director are proud to share that over \$125,000 of funding has been provided into the community to ensure all kids have access to sports. Furthermore, this year marked an expansion of our team as we added one additional staff member to KidSport. This strategic move aims to enhance our capacity to raise and donate more in future years. Consequently, total costs for the year increased from 2022 to a total of \$319,000.

With the CEBA loan being partially forgiven, we carried over \$10,000 into 2024. Our cash balance remains healthy, and we have sufficient reserves to cover our operational expenses. In 2024, we are focused on expanding our society to provide additional support to the community.

In conclusion, I extend my gratitude to our dedicated donors, volunteers, and supporters whose unwavering commitment enables KidSport Wood Buffalo to empower children through sports activities. With their continued support, we remain steadfast in our mission to ensure every child has the opportunity to participate in sports and experience the numerous benefits it offers. Together, we will strive to make a lasting and positive impact on the lives of young athletes in our community.

Sincerely,
Ankar Dhillon

KIDSPORT SOCIETY OF WOOD BUFFALO

COMPILED FINANCIAL INFORMATION

Year Ended December 31, 2023

COMPILATION ENGAGEMENT REPORT

COMPILED FINANCIAL INFORMATION

Balance Sheet

Statement of Income and Retained Earnings

Notes to Compiled Financial Information

KIDSPORT SOCIETY OF WOOD BUFFALO

Balance Sheet
December 31, 2023

	<u>2023</u>	<u>2022</u>
ASSETS		
CURRENT		
Cash	\$ 190,824	\$ 472,913
Term deposits	233,000	-
Accounts receivable	10,000	-
	<u>433,824</u>	<u>472,913</u>
PROPERTY, PLANT AND EQUIPMENT <i>(Note 2)</i>	2,758	3,448
TOTAL ASSETS	<u>\$ 436,582</u>	<u>\$ 476,361</u>
LIABILITIES		
CURRENT		
Accounts payable	\$ 9,713	\$ (512)
LONG TERM		
LONG TERM DEBT	-	60,000
TOTAL LIABILITIES	<u>9,713</u>	<u>59,488</u>
RETAINED EARNINGS	<u>426,869</u>	<u>416,873</u>
	<u>\$ 436,582</u>	<u>\$ 476,361</u>

APPROVED ON BEHALF OF THE BOARD

_____ Director

_____ Director

Fort McMurray Tax & Accounting

KIDSPORT SOCIETY OF WOOD BUFFALO

Statement of Income and Retained Earnings Year Ended December 31, 2023

	<u>2023</u>	<u>2022</u>
SALES		
Donations	\$ 184,949	\$ 144,379
Fundraising	91,335	58,667
Grants, Partnerships, Sponsorships	10,000	114,579
Other	25,585	23,850
	<u>311,869</u>	<u>341,475</u>
EXPENSES		
Salaries and wages	148,307	92,189
Athlete Funding	128,071	118,478
Program Costs	27,317	11,843
Advertising and promotion	10,212	8,456
Administration	4,307	3,900
Rental	2,969	2,969
Amortization	690	-
	<u>321,873</u>	<u>237,835</u>
INCOME (LOSS) FROM OPERATIONS	(10,004)	103,640
OTHER INCOME	20,000	-
NET INCOME	<u>9,996</u>	<u>103,640</u>
RETAINED EARNINGS - BEGINNING OF YEAR	<u>416,873</u>	<u>313,233</u>
RETAINED EARNINGS - END OF YEAR	<u>\$ 426,869</u>	<u>\$ 416,873</u>

KIDSPORT SOCIETY OF WOOD BUFFALO

Notes to Compiled Financial Information

Year Ended December 31, 2023

1. BASIS OF ACCOUNTING

The basis of accounting applied in the preparation of the balance sheet of Kidsport Society of Wood Buffalo as at December 31, 2023, and the statement of income and retained earnings for the year then ended is on the historical cost basis and reflects cash transactions with the addition of:

- accounts receivable
- property, plant and equipment recorded at historical cost and amortized on a declining balance method
- accounts payable and accrued liabilities

2. PROPERTY, PLANT AND EQUIPMENT

	<u>Cost</u>	<u>Accumulated amortization</u>	<u>2023 Net book value</u>	<u>2022 Net book value</u>
Equipment	\$ 3,448	\$ 690	\$ 2,758	\$ 3,448