



So **ALL** Kids Can Play!



# THE AMAZING **RACE** REGINA

Proceeds from the KidSport  
Corporate Challenge give  
kids in Regina a chance  
to play sports!

So **ALL** Kids  
Can Play!

# EVENT



**So ALL Kids Can Play!**

*KidSport is a children's charity dedicated to assisting children of families facing financial obstacles to participate in community sport programs.*

*KidSport believes that no kid should be left on the sidelines and all should be given the opportunity to experience the positive benefits of organized sports.*

# INFO

**Thursday, May 18, 2023**

**University of Regina**

- Teams will register 4-6 participants who will compete in exciting events that challenge the mind, body, sense of humor and race to the end.
- Get a leg up on your competitors and fundraise a little extra and purchase Route Info, Road Blocks and other fun twists.
- Lots of Prizes!
- Registration will be from 11 a.m. - 12 p.m. which includes a brunch. Events will take place from 12 - 3 p.m. and there will be snacks throughout the day.
- **Everyone is invited to join in the fun at the finish line at the final destination of the KidSport Corporate Challenge!**

## Get Involved!

- Showcase your company to over 200 volunteers and participants.
- An excellent way for corporate/business team building and create team camaraderie in the workplace.
- Support a worthy local children's charity.
- **Have fun!**

**So ALL Kids Can Play!**

# 2023 SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$10,000

- » Exclusive Presenting Sponsor on event day
  - Co-branded logo
  - Verbal recognition in emcee script of host at the race starting point
  - Opportunity for a staff member to start the race with a "Go Racers"
  - Opportunity for volunteers from your organization to help on race day
  - Opportunity for signage and tents at race starting point
  - Inclusion in press materials
  - Opportunity for sponsor video to be played once per week during May on social media
  - Opportunity to have video created of why you support KidSport to be played on social media once per week during May and at the event
- » Recognition as Presenting Sponsor on:
  - Logo on event signage
  - Social media and website with link to sponsor website
  - Printed material and promo items for event
  - All communications and promotional social media posts
- » Opportunity to include promotional item in participant gift bags
- » Two complimentary teams of 4-6 participants in the event

## RACE, FAST PASS, SPEED BUMP & EXPRESS PASS SPONSOR \$5,000

- » Exclusive Sponsor on event day
  - Opportunity for volunteers from your organization to help on race day
  - Opportunity for sponsor video to be played two times in May on social media as well as at event
  - Opportunity to have video created of why you support KidSport to be played on social media two times during May and at the event
- » Recognition as Sponsors on:
  - Logo on event signage
  - Social media and website with link to sponsor website
  - Printed materials for event
  - Promotional social media posts related to the race
- » One complimentary team of 4-6 participants in the event

## PROMO SPONSOR \$5,000

- » Exclusive Promo Sponsor on event day
  - Official swag will contain KidSport Corporate Challenge logo with Presenting Sponsor logo and Promo Sponsor logo on all promo items given to each participant
  - Opportunity for staff from organization to volunteer and help on event day
- » Recognition as Promo Sponsor on:
  - Promo items for the KidSport Corporate Challenge
  - Social media and website with link to sponsor website
  - Recognition on Social media and website with link to sponsor website
- » One complimentary team of 4-6 participants in the event

## ROUTE & DETOUR SPONSOR \$2,500

- » Exclusive Route or Detour Sponsor on event day for one leg of the race
  - Opportunity for staff from organization to volunteer and help on event day at your leg of the race
  - Opportunity to bring tents or signage out for your leg of the race
  - Opportunity for sponsor video to be played once in May on social media
- » Recognition as Route or Detour Sponsor on:
  - Logo on the route or detour signage
  - Printed materials for the challenge
  - Recognition on Social media and website with link to sponsor website
- » One complimentary team of 4-6 participants in the event

## TEAM

\$500 /  
TWO FOR \$900

- » One team entry of 4-6 participants in the event
  - Opportunity for staff from organization to volunteer on event day and cheer on the team



## KidSport Regina Corporate Challenge

Thursday, May 18, 2023

# 2023 SPONSORSHIP FORM

Please fill out the form and return it, if you are interested in supporting this event.

Company:	
Contact Name:	
Address:	
Phone:	
Email:	

Please check which sponsorship level you are interested in:

- ☐ **PRESENTING** Sponsor - \$10,000
- ☐ **RACE** Sponsor - \$5,000
- ☐ **FAST PASS** Sponsor - \$5,000
- ☐ **SPEED BUMP** Sponsor - \$5,000
- ☐ **EXPRESS PASS** Sponsor - \$5,000
- ☐ **PROMO** Sponsor - \$5,000
- ☐ **ROUTE** Sponsor - \$2,500
- ☐ **DETOUR** Sponsor - \$2,500
- ☐ **TEAM** Registration - \$500 or two teams for \$900

Would you like to be invoiced for your amount? ☐ YES ☐ NO

Please make cheques payable to: KidSport Saskatchewan

Credit card payments can be made by calling 306.780.9345

**Return form to:**

KidSport Regina

1870 Lorne Street, Regina, SK S4P 2L7

Phone: 306.780.9345 | [kidsport@sasksport.ca](mailto:kidsport@sasksport.ca)

Thank you for  
your support

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