

MAY 2021

Raising funds so all kids get the opportunity to participate in sports So <u>ALL</u> Kids Can Play!

Same fun but in a virtual format with 4 fun activities throughout May



ABOUT THIS YEAR'S EVENT

Teams register 6-8 participants.

Minimum registration fee \$250 per team.

Teams are encouraged to fundraise on top of their team registration fee. Fundraising points will be added to the final score at the end of the event.

The event participants must be 19 years of age or older.

Various prizes will be awarded.

Each participant will receive complimentary gift.

An excellent corporate/business team building opportunity.

This is a great opportunity to have virtual fun with friends or co-workers while supporting a very worthy children's charity.



Proceeds from the KidSport Corporate Challenge support children from families facing financial obstacles in Regina to participate in sports.

Title Sponsor

\$10,000

- Title Sponsor's logo included in event logo as recognition
- Recognition as Title Sponsor on event website with logo and link to sponsors website
- Two (2) complimentary teams of 6-8 participants in the event
- Verbal recognition in emcee script and logo recognition on PowerPoints and Stats board
- Opportunity to include promotional items in participant gift packs
- Opportunity for sponsor video to be run, 1 time each week during May via social media
- Speaking opportunity at launch and wrap up available for Title sponsor organization
- Opportunity to join KidSport for a media event
- Logo on all communications and promotional social media posts
- Recognition via social media of sponsorship
- Sponsor recognition can be negotiated upon request

Gold Sponsor

\$5,000

- Recognition as a GOLD Sponsor on event related website with logo and link to sponsors website
- Two (2) complimentary teams of 6-8 participants in the event
- Verbal recognition in emcee script and logo recognition on PowerPoints and Stats board
- Opportunity to include promotional items in participant gift packs
- Opportunity for sponsor video to be run, 1 time each week during May via social media
- Launch/wrap up recognition including video from sponsor to be run
- Recognition as launch sponsor
- Logo on Zoom screens as Gold Sponsor
- Recognition via social media of sponsorship
- Video for launch and at wrap up of why you support KidSport

Silver Sponsor

\$2,000

- Recognition as a SILVER Sponsor on event website with logo and link to sponsors website
- One (1) complimentary teams of 6-8 participants in the event
- Verbal recognition in emcee script and logo recognition on PowerPoints and Stats board
- Opportunity to include promotional items in participant gift packs
- Opportunity for sponsor video to be run, 1 time each week during the month of May
- Recognition as wrap up sponsor
- Recognition via social media of sponsorship
- Logo on Zoom screens as Silver sponsor
- Video played at wrap up of why you support KidSport



KidSport believes that no kid should be left on the sidelines and all should be given the opportunity to experience the positive benefits of organized sports.

Bronze Sponsor

\$1,500

- Recognition as a BRONZE Sponsor on event website with logo and link to sponsors website
- Verbal recognition in emcee script and logo recognition on PowerPoints and Stats board
- Opportunity to include promotional items in participant gift packs
- Launch/wrap up recognition
- Recognition via social media of sponsorship
- Logo on login Zoom screens as Bronze sponsor

In-Kind Donation

less than \$1,500

- Verbal recognition in emcee script as a supporter of event
- Opportunity to donate prizes
- Your company will be recognized by the event Emcee upon announcement of prizes at wrap up event
- Logo on PowerPoint

Please check which sponsorship level you are interested in:

TITLE Sponsor - \$10,000

GOLD Sponsor - \$5,000

SILVER Sponsor - \$2,500

BRONZE Sponsor - \$1,500

Event/In Kind Sponsor - <\$1,500



Deadline April 15th





Company:			
Contact Name:			
Address:			
Phone:			
Email:			
Would you like to be invoiced?	Yes	No	
VISA MASTERCARD	CHEQUE	(payable to:	KidSport Regina)
NAME ON CARD:			
CARD NUMBER:			
EXPIRY (MM/YYYY):			
SIGNATURE			



Return form to:

Tammy Hoffart
KidSport Regina
1870 Lorne St.
Regina, SK S4N 7S3
thoffart@sasksport.ca
306-780-9345