



# KidSport Manitoba Annual Report 2019

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## About KidSport Manitoba

KidSport is a national charity administered in Manitoba by Sport Manitoba which provides support to children in order to remove financial barriers that prevent them from playing organized sport. KidSport believes that no kid should be left on the sidelines and all should be given the opportunity to experience the positive benefits of organized sports.

Canada Life is the proud provincial sponsor for KidSport in Manitoba and provides a wide range of insurance and wealth management products for individuals, families, and business owners from coast to coast.

## Who We Fund

Applications are accepted for children 18 and under, who are a part of low-income families, a guideline of our income cutoffs can be found on page three of our application. Based on demonstrated need, the assistance of up to \$300 per individual is available to children ages 18 and under to help offset the cost of registration fees. Clubs eligible for KidSport funding in the Winnipeg Region must be active members of their Provincial Sport Organizations.

Grants provide financial support for:

- Community programs
- Registration fees

Grants do not cover:

- Equipment fees
- Camps
- Travel
- Championships
- Uniforms

Please note that KidSport Manitoba does not distribute equipment within our program, nor does the program accept equipment donations. In 2018, KidSport Manitoba passed on the equipment donation program to the Manitoba Aboriginal Sport and Recreation Council. For all equipment donation inquiries please contact [masrcoffice@gmail.com](mailto:masrcoffice@gmail.com).

## Application Deadlines

The application deadline for all regions is the 15th - or the last working day prior to the 15th of every month by 4:30 pm. Applications must be complete, including all required financial information to be considered for funding. Incomplete applications will be considered at the next intake, if the application is carried over one month and is still not complete by the next deadline, it will get declined.

## In 2019, KidSport Manitoba assisted 1738 kids with \$396,771.48

### Regional breakdown of financial disbursement (comparison to previous years)

2016	Total Funds	2017	Total Funds	2018	Total Funds	2019	Total Funds
Central (South)	\$6,939.05	South	\$30,544.62	South	\$62,426.10	South	\$62,300.10
Eastman	\$26,979.28	East	\$35,308.15	East	\$42,871.85	East	\$44,038.21
Interlake	\$25,957.75						
Norman (North)	\$4,122.00	North	\$3,783.00	North	\$5,404.00	North	\$3,083.00
Parkland	\$15,265.00						
Westman (West)	\$45,128.89	West	\$62,720.23	West	\$98,410.37	West	\$84,362.09
Winnipeg	\$116,193.40	Winnipeg	\$130,679.22	Winnipeg	\$173,775.47	Winnipeg	\$202,998.08
<b>TOTAL</b>	<b>\$240,585.37</b>	<b>TOTAL</b>	<b>\$263,035.22</b>	<b>TOTAL</b>	<b>\$382,887.79</b>	<b>TOTAL</b>	<b>\$396,771.48</b>

\*Sport Manitoba restructured the provincial regional zones it recognizes and their boundaries in 2016. After realignment, Parkland and Interlake regions no longer exist. Its applicants are now categorized into the south and east regions.

### KidSport assisted kids in 41 different sports.

Athletics	2	Gymnastics	207	Snowboarding	5
Badminton	1	Gymnastics - Rhythmic	1	Soccer	350
Baseball	40	Hockey – Ball	9	Softball	18
Basketball	149	Hockey - Ice	311	Squash	1
Bowling	14	Horse Council	17	Swimming	127
Boxing	12	Judo	10	Synchro Swimming	3
Cricket	3	Karate	56	Table Tennis	1
Curling	6	Lacrosse	10	Taekwondo	26
Disc Sports	1	Ringette	18	Tennis	4
Diving	1	Rugby	15	Triathlon	1
Fencing	5	Sailing	1	Volleyball	30
Figure Skating	23	Skating	44	Water Polo	2
Football	199	Skiing - Downhill	9	Wrestling	3
Golf	1	Sledge Hockey	2		

## KidSport assisted kids in 91 communities across the province.

Altona	Kleefeld	Morden	St. Malo
Blumenort	La Broquerie	Morris	St. Pierre Jolys
Carman	La Salle	Niverville	Ste. Anne
Elm Creek	Landmark	Plum Coulee	Steinbach
Fannystelle	Lorette	Plumas	Treherne
Gretna	Lowe Farm	Portage la Prairie	Winkler
Grunthal	MacGregor	Randolph	
Headingley	Marchand	Rosenfeld	
Howden	Miami	Schanzenfeld	
Ile des Chenes	Mitchell	St. Adolphe	

SOUTH

Arborg	Gimli	Oakbank	St. Laurent
Argyle	Hodgson	Peguis	Stonewall
Ashern	Inwood	Petersfield	Stony Mountain
Beausejour	Koostatak	Pinawa	Teulon
Dugald	Lac du Bonnet	Pine Falls	Tyndall
East Selkirk	Libau	Riverton	Warren
East St. Paul	Little Black River	Sagkeeng First	West Pine Ridge
Fort Alexander	Lundar	Nation	West St. Paul
Fraserwood	Matlock	Selkirk	Winnipeg Beach
Garson	Moosehorn	St. Andrews	

EAST

Flin Flon	Moose Lake	The Pas	Wabowden
Grand Rapids	Norway House	Thompson	

NORTH

Beulah	Gladstone	Minitonas	Rosburn
Binscarth	Glenboro	Minnedosa	Russell
Birch River	Hamiota	Neepawa	Shoal Lake
Birtle	Hartney	Oak Lake	Souris
Bowsman	Kenton	Oakburn	Swan River
Brandon	Killarney	Ochre River	Virden
Carberry	Laurier	Olha	Waywayseecappo
Cromer	Mafeking	Reston	Winnipegosis
Dauphin	McCreary	Rivers	
Durban	Miniota	Roblin	

WEST

Winnipeg

WINNIPEG

## AGE & GENDER BREAKDOWNS – KIDSPORT APPLICANTS

LTAD STAGES	AGE	# of MALES	# of FEMALES
Active Start	0-5 years	84	74
FUNdamentals	girls 6-8, boys 6-9	286	168
Learn to Train	girls 9-11, boys 10-12	293	178
Train to Train	girls 12-15, boys 13-16	337	161
Train to Compete	girls 16-18, boys 17-18	84	72
	<b>TOTALS</b>	<b>1085</b>	<b>653</b>

## EVENTS

### Mark Scheifele Hockey Camp & Golf Tournament

The sold-out two-day hockey camp had 223 kids between the ages of 6-13 in attendance.

Mark Scheifele along with Michael Hutchinson, Eric Fehr, Logan Stanley, Nelson Nogier, Brett Howden, Michael Creta, and Jet Woo assisted the Jets Hockey Development Team on ice.

The 5th Annual Mark Scheifele Hockey Camp is aimed at helping the next generation of hockey players grow and elevate their game while having a lot of fun! The two-day camp took place Saturday June 22 & Sunday June 23, 2019 and was held at the Bell MTS Iceplex. Kids had the opportunity to personally interact with Mark and friends and will receive specialized instruction from Jets Hockey Development.

The golf classic took place at Elmhurst Golf and Country Club where Scheifele, Hutchinson, Stanley, Nogier, Josh Morrissey, and Winnipeg Blue Bombers Matt Nichols, and Justin Medlock were auctioned to play with teams. Madison Bowey, Brady Oliveria, Thomas Miles, and Nic Demski joined other professional athletes, local celebrities and business leaders to participate in the sold-out tournament.

KidSport Winnipeg raised over \$100,000 from both events. All proceeds from both events will go towards paying the registration fees for kids in Winnipeg so that they will be able to participate in sports.

## **Doug Brown Football Camp**

KidSport Winnipeg hosted the tenth annual Doug Brown Football Camp, supported by Sexton Group Ltd., Aspire Dental, The Axworthy Health & RecPlex, Boston Pizza, Save on Foods, Old Dutch Foods and the Winnipeg Blue Bombers.

The camp took place on Saturday May 11, 2019 and was open to athletes who received funding in 2018 from KidSport in order to play football.

“Time does fly when you’re having fun. 2019 represents the 10th consecutive year that the KidSport Football Camp has been in action, and to date we’ve been privileged to have over 800 kids participate, and take part in our skills and drills day,” said Brown.

Brown, along with a number of current and retired CFL players took kids through all the elements of a football combine, as well as position-specific fundamental drills and exercises. Along with these technical abilities, players also provided examples of other important skills such as leadership, practice, hard work, dedication and self-confidence.

“The 10<sup>th</sup> annual Doug Brown Football Camp is once again, a great display of business, non-profit and sport personalities and volunteers all working together for the greater good of kids in Winnipeg”, said Rick McGregor, Chair, KidSport Winnipeg.

## **Desiree Scott Soccer Camp**

KidSport Winnipeg hosted the 4<sup>th</sup> Desiree Scott Soccer Camp presented by Sexton Group. On November 23, 2019, 42 girls between the ages of 8-18 were in attendance at the Garden City Community Centre. A handful of the girls at camp were sponsored by members of the local community to attend and were either funded by KidSport or from IRCOM (Immigrant and Refugee Community Organization of Manitoba).

"I absolutely love getting on the field with the girls, I think that half the time I don't want to do the soccer, I just want to hang out with them, find out about their lives and it's great to see how excited they get to come to the camp!" said Scott. "It's a pleasure for me to be able to work back in Winnipeg, for KidSport, with the girls. I think it's important for them to have an event, a role model for someone to look up to, and for me it's something that I truly enjoy and it's something I think we as athletes have a platform to do and to get out there and help in the community."

The camp raised over \$9,000 from the one-day camp. All proceeds from the soccer camp will go towards paying the registration fees for kids in Winnipeg so that they will be able to participate in sports.

## **Give the Gift of Sport**

KidSport is excited to continue its annual Give the Gift of Sport campaign. The national fundraising campaign runs through the holiday season and helps raise money so all kids can have an opportunity to participate in organized sport.

## For the Love of Chocolate

This annual fundraising event features delicious chocolate dessert heaven with many different types of chocolate to tantalize the taste buds. The event also features a comedian and a fashion show with models strolling down the catwalk wearing clothing from local companies.

## Third Party Events

KidSport Manitoba was happy to be a part of many third-party fundraising events such as the Between the Toes Volleyball tournament with sponsor Orange Theory fitness, The Great Grains Relay, Pass to the Playoffs, Prairie Badminton, and many more.

## Fundraising Initiatives

For 2020, fundraising initiatives have already been planned provincially/regionally, such as:

- Doug Brown Football Camp
- Desiree Scott Soccer Camp
- Take a Class for KidSport
- Partnership with "I AM"
- Putting Contests
- For The Love of Chocolate
- Give the Gift of Sport
- Participation in many third-party fundraising events
- Charity of Choice/Foundation
- Great Grains Wellness Relay
- In memoriam donations
- Municipal donations
- Service Club donations

## NEEDS & CHALLENGES

- Developing more partnerships to raise additional funds for the increasing number of kids needing assistance. KidSport Manitoba is still in need since the inception of the program in our province. More kids need assistance to play and we rely on donations to keep up with the financial demand.
- Development of provincial and regional committees, this has worked well in some regions, especially Winnipeg. Development of a strong recruitment, retention and recognition program is essential to keep those we have and plan for turnover.
- Making ourselves more present in our rural regions and still putting as many dollars as possible into funding kids participation in organized sport.

## NATIONAL HIGHLIGHTS

The annual Give the Gift of Sport campaign raised over \$177,000 online across Canada and additional fundraising support was generously provided by our KidSport national partners: CIBC, Jays Care Foundation, Saputo, the Canadian Hockey League and the Government of Canada/Sport Canada.