



KIDSPORT BRITISH COLUMBIA

# ANNUAL REPORT 2023





## OUR HISTORY

The KidSport program was founded in 1993 by the board and staff at Sport BC as a way to help address the financial barriers that many families face when registering their child in sport and to increase participation numbers for Sport BC members. Since then, KidSport has expanded to become a national entity.

## OUR VISION

We envision a Canada where all children have the opportunity to participate in sport.

## OUR MISSION

KidSport supports children who need financial assistance with sport registration fees. We believe that the power of sport participation promotes the development of children's social, mental and physical well-being. Through increasing access to quality sport programs, KidSport strengthens communities across Canada.

# So ALL Kids Can Play!

KidSport British Columbia is the BC chapter of KidSport Canada, a Registered Canadian Amateur Athletic Association (RCAAA) with charitable status (86212 5986 RR0003).

# ABOUT SPORT BC

Sport BC is the non-profit federation, representing more than 70 Provincial Sport Organizations (PSOs), Multi-Sport Organizations (MSOs), and Disability Sport Organizations (DSOs) in British Columbia. Together, we build healthy communities, friendships, leaders, connections, and resilience. We, along with our members and KidSport Chapters, work to enhance and support sport participation in British Columbia ensuring everyone has the opportunity to thrive through sport. Keep up to date with our efforts at [www.sportbc.com](http://www.sportbc.com).

## OUR TEAM



**ROB NEWMAN**  
*President and CEO*



**ALLISON MAILER**  
*Vice President, Operations*



**ANGELA CROWTHER**  
*Director, KidSport BC*



**KATELYNN RAMAGE**  
*Operations Manager, KidSport BC*



**MICHAEL PETERS**  
*Vice President, Finance*



**BRIAN LEE**  
*Financial Accountant*



**EDWIN LAM**  
*Payroll and Benefits Coordinator*



**ALI KIESMAN**  
*Sport BC Operations Administrator*

SBC Insurance Team: Cameron Cheung, Sarah Xiao, Jonathan Ostonal, Eric Smith, Jocelyn Tu



# 2023 BC-WIDE IMPACT

7,742

kids in BC received  
Kidsport funding for  
a season of sport

\$2.6M

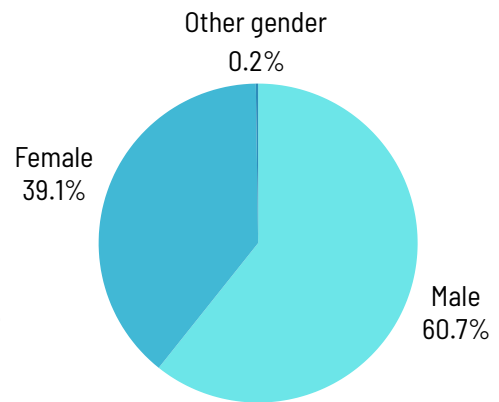
distributed by  
KidSport chapters  
across BC last year

210

communities  
supported across  
the province



The **LARGEST** single-year  
funding distribution in the  
program's history.



41%

of grants supported athletes  
that are typically  
underrepresented in sport

1,472 new Canadians

1,324 Indigenous  
children

342 athletes with a  
disability

## TESTIMONIAL

*"I [want to] thank you for all of the support KidSport has provided for my family over the years. Earlier this year, my children's father passed away suddenly. Hockey is what got them through it. I was, and still am, so thankful that they had that positive outlet. It saved all of us really! Our hockey organization did a little fundraiser for us when he first passed away, which helped with the time off of work and not having to worry about groceries, etc... It meant the world to us, and relieved a lot of stress at the time. If we were never approved for KidSport, that wouldn't have happened, as my boys would not have been playing. KidSport literally changes people lives!!!! Please keep up the special work that you do! I can not express my appreciation enough!!"*

## 5-YEAR GRANT NUMBERS

2019	2020*	2021*	2022	2023
7248	3507	4164	5377	7742

\*Many sport programs were not operating due to COVID-19, which led to a decrease in grant totals in 2020 and 2021.

# KIDSPORT BC PROVINCIAL CHAPTER TOP COMMUNITIES

1. Chilliwack 195 | \$57,722
2. Fort Nelson 148 | \$54,662
3. Hazelton and Area\* 100 | \$30,397
4. Creston 68 | \$20,363
5. Campbell River 68 | \$18,232
6. Salmon Arm 63 | \$16,465
7. Hope 49 | \$20,345
8. Squamish\*\* 43 | \$12,210
9. Powell River 32 | \$10,246
10. Smithers 27 | \$9,826
11. Port Hardy 26 | \$9,826
12. Kimberley 25 | \$7,605
13. Merritt 24 | \$5,818
14. Kaslo 21 | \$8,300
15. Castlegar 17 | \$5,177
16. Mackenzie 16 | \$5,750
17. Sicamous 15 | \$4,820
18. Lillooet 11 | \$4,400
19. Port McNeill 11 | \$3,728
20. Enderby 11 | \$2,022

*\*Includes Hazelton, Kitwanga, New Hazelton, Kispiox, Gitanmaax, South Hazelton, Gitsegukla, and Sik-E-Dakh*

*\*\* The Squamish chapter was absorbed by the Provincial Chapter part way through 2023*

## KIDSPORT BC PROVINCIAL CHAPTER 2023



1174

kids supported



+60%

increase in kids  
vs. 2022



\$373,503

funded in grants



105

communities  
across BC

# LOCAL COMMUNITY CHAPTER GRANTS

<b>100 Mile House</b> 41   \$12,256	<b>Greater Vernon</b> 124   \$32,795	<b>Nelson</b> 118   \$32,495	<b>Richmond</b> 374   \$162,051
<b>Abbotsford</b> 136   \$49,696	<b>Greater Victoria</b> 1114   \$401,133	<b>New West</b> 120   \$40,568	<b>Squamish*</b> 43   \$12,210
<b>Burnaby</b> 237   \$65,642	<b>Kamloops</b> 285   \$116,799	<b>North Peace</b> 40   \$10,788	<b>Summerland</b> 56   \$13,084
<b>Chetwynd</b> 11   \$3,741	<b>Kelowna</b> 130   \$30,753	<b>North Shore</b> 136   \$48,323	<b>Sunshine Coast</b> 54   \$15,633
<b>Comox Valley</b> 91   \$22,192	<b>Kitimat</b> 12   \$4,580	<b>Parksville/Qualicum</b> 64   \$21,210	<b>Surrey/White Rock</b> 771   \$304,520
<b>Cowichan</b> 180   \$52,119	<b>Lake Country</b> 40   \$9,670	<b>Penticton</b> 79   \$27,318	<b>Terrace</b> 37   \$11,519
<b>Cranbrook</b> 65   \$14,388	<b>Langley</b> 215   \$71,742	<b>Port Alberni</b> 125   \$26,191	<b>Tri-Cities</b> 369   \$131,809
<b>Dawson Creek</b> 18   \$3,537	<b>MRidge/PMeadows</b> 130   \$39,315	<b>Prince George</b> 94   \$24,627	<b>Vancouver</b> 482   \$187,961
<b>Delta</b> 232   \$89,340	<b>Mission</b> 88   \$23,871	<b>Prince Rupert</b> 68   \$14,235	<b>West Kelowna</b> 69   \$16,963
<b>Greater Trail</b> 35   \$11,183	<b>Nanaimo</b> 175   \$56,444	<b>Quesnel</b> 50   \$10,788	<b>Williams Lake</b> 87   \$19,160

\*Squamish will be supported through the BC Provincial Chapter in 2024

## 200+

Volunteers across BC operating local community chapters, with many more contributing to the program's success through special events.

# TOP-FUNDED SPORTS in 2023

KidSport in BC is operated as a signature program of Sport BC. To be eligible for funding, the child must be registered with a sport club that is affiliated with a member sport organization of Sport BC and demonstrates a sustained sport experience led by a qualified coach. These are the top funded sports in 2023.



**SOCCER**  
2555 KIDS  
\$800,097



**HOCKEY**  
1103 KIDS  
\$443,265



**GYMNASTICS**  
965 KIDS  
\$326,361



**FIGURE SKATING**  
436 KIDS  
\$142,357



**SCHOOL SPORTS**  
305 KIDS  
\$100,699



**BASEBALL**  
295 KIDS  
\$65,532



**FOOTBALL**  
246 KIDS  
\$67,884



**TAEKWONDO**  
229 KIDS  
\$90,987



**LACROSSE**  
213 KIDS  
\$56,587



**SWIMMING**  
148 KIDS  
\$57,471



**VOLLEYBALL**  
132 KIDS  
\$56,705



**BASKETBALL**  
124 KIDS  
\$35,078

**53**

different sports  
funded through  
KidSport grants

**1000+**

amateur sport clubs  
supported across  
the province

For a full list of eligible sports, visit [kidsport.ca/british-columbia/who-do-we-fund](https://kidsport.ca/british-columbia/who-do-we-fund)

# TESTIMONIALS

These are a few of the messages of appreciation that we received from families this past year that demonstrate the meaningful impact that KidSport has for the kids and families we support.

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*“With cost of living increasing, gymnastics is not something that we would have been able to afford without the assistance from KidSport BC. We have decided to become a single income family household in order to educate our children and have made many sacrifices to that end. We're glad that there are organizations like yours that realize the value of kids in sports and are making it possible for single income families to afford these valuable extra-curricular activities.”*

*“Oh my goodness I don't know what to say!! My son has a huge passion for hockey and loves to play...As a single mom his fees and equipment put us in a position were I was holding off paying bills and really cutting back on spending anywhere we could. This grant is amazing, I can breathe and not stress at night about how I am going to afford the next month's fees. You made this possible and now completely stress-free for our family this hockey season.”*

*“We so appreciate your great organization and all your professional staff for supporting our family in the hardest time of our lives. Our Ukrainian family arrived in Canada because of a terrible war. Today we are trying to build our life from scratch and our parental goal is to provide our children with a safe, comfortable and happy childhood. For more than 5 years our 12-year-old son played soccer in Ukraine. This sport was an important part of his life. Thanks to your so-very-needed grant, our son continues his training process. You give him a chance to improve his mental and physical health. It is a chance to make new friends, that's so important at his age. It is a chance to get pleasure from playing his favourite game and have a happy childhood. We are grateful for all your kindness and wish your organization all the best, thank you so much.”*

*“I personally wanted to say Thank you for everything you're helping with when it comes to my sons and them being connected to sports. Without you all I couldn't afford this alone... thank you so much. They love their karate class and they're determined to upgrade their belt to the next level every chance they get... we're so thankful for every single person at KidSport!”*

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# 2023 HIGHLIGHTS

## CELEBRATING 30 YEARS OF KIDSPORT

The KidSport concept was launched in 1993 by board and staff at Sport BC as a way to help address the challenges faced by many families when registering their children in organized sport. From a modest start in that first year, KidSport has since expanded across the country to become a national entity with 11 provincial/territorial chapters and over 160 community chapters.

Thirty years later, KidSport BC with support from local community chapters across the province have funded a season of sport for over 80,000 kids totaling more than \$19 million in grants.

To mark this important milestone, we invited KidSport volunteers, ambassadors, donors and other supporters to a special 30th anniversary celebration at the Vancouver Lookout where we reflected on how far we've come and our collective impact for amateur sport over the past thirty years.

In acknowledgement of this special milestone, the province of BC officially proclaimed October 1-7, 2023 as KidSport BC Powered by Sport BC Week and had an impact statement read in house of representatives to acknowledge the impactful work of the KidSport program over the past 30 years.



**OCTOBER 1-7, 2023**

**KIDSPORT BC  
POWERED BY  
SPORT BC WEEK**



**CELEBRATING 30 YEARS**

So **ALL** Kids Can Play!

# 2023 HIGHLIGHTS

## KIDSPORT BC NAMED CHARITY PARTNER FOR VANCOUVER WHITECAPS 50/50 PROGRAM

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We were thrilled to be selected as the official charity partner for the Vancouver Whitecaps FC 50/50 program for the 2023 season. The partnership provided a unique opportunity to increase awareness of KidSport among Whitecaps FC supporters and to raise much-needed funds for our provincial granting program.

We are grateful to the incredible volunteers who joined our 50/50 sales team for home matches at BC Place and helped make the season a big success.

Thirty-one jackpots, over \$700,000 in ticket sales, and over \$180,000 raised for KidSport BC - it was a season to remember!



# 2023 HIGHLIGHTS

## VANCOUVER WHITECAPS FC NAMED KIDSPORT COMMUNITY CHAMPION AT SPORT BC ATHLETE OF THE YEAR AWARDS

Vancouver Whitecaps FC were honoured with this year's KidSport Community Champion Award at Sport BC's 56th Annual Athlete of the Year Awards in March in acknowledgement of the organization's commitment to unite and inspire communities and for their continued support of KidSport BC.

Pictured below are Axel Schuster, Whitecaps chief executive officer, Angela Crowther, KidSport BC Director, and Sam Adekuba, Whitecaps player and KidSport ambassador. Sam inspired the crowd with his personal story that he and his brother benefitted from KidSport grants to play soccer.



# 2023 HIGHLIGHTS

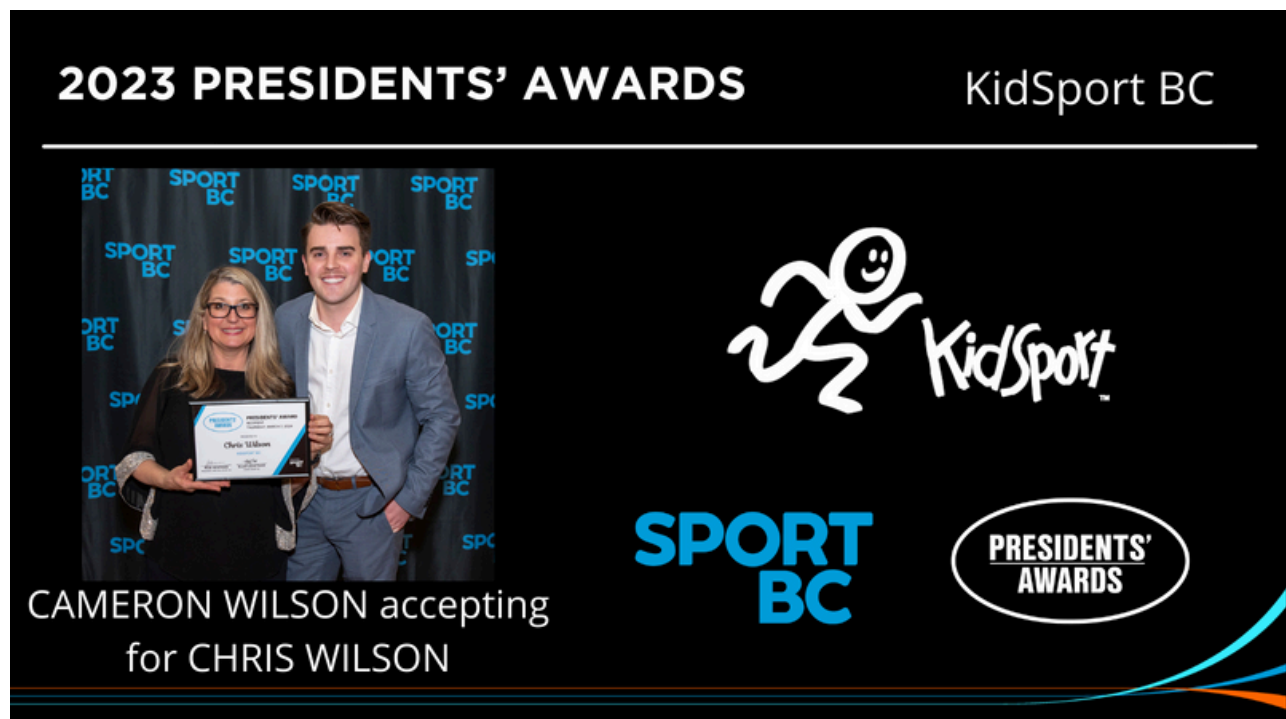
## CHRIS WILSON HONOURED WITH SPORT BC PRESIDENT'S AWARD

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Chris Wilson, KidSport TriCities long-time chair was honoured as KidSport BC's recipient of a Sport BC President's Award at Sport BC's 56th Annual Athlete of the Year Awards in March.

The Presidents' Awards are given to volunteers from Sport BC member and partner organizations who demonstrate the spirit of volunteerism through the dedication, commitment, and tireless energy they give to their sport organizations. Chris is celebrating his 20th year of involvement with KidSport TriCities this year and has been instrumental in the chapter's success in that community, hosting many of their highly anticipated equipment sale fundraisers. Congratulations, Chris, and thank you for all you do to support kids through the KidSport program in the TriCities area.

Pictured below is the Minister of Tourism, Arts, Culture and Sport, Lana Popham with Chris' son, Cameron, who accepted the award on his behalf.



# 2023 HIGHLIGHTS



Nearly 400 participants committed to moving for at least 30 minutes a day for the 30 days in April for the 3rd Annual MOVE430 Challenge. Together they raised over \$20,000 for KidSport chapters across BC.



BC Soccer continued its partnership with KidSport BC by making a \$25,000 contribution to fund soccer grants. The donation is part of their commitment to make soccer more accessible for kids across BC.



KidSport volunteers from across BC gathered in Vancouver in October for the 2023 KidSport Chapter Forum - two days of learning, sharing and connection all in the name of KidSport!



Scholars Edge, an organization that empowers university students to run their own summer house painting business selected KidSport as their charity of choice this year. This outstanding donation was split between KidSport BC and KidSport Alberta.

# OUR PARTNERS

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We would like to thank the following organizations for their significant contributions to KidSport BC in the 2023-24 fiscal year



## NATIONAL PARTNERS





So **ALL** Kids Can Play!

We believe that the power of sport participation promotes the development of children's social, mental and physical well being. By increasing access to quality sport programs, KidSport strengthens communities across Canada.

Thank you for your continued support so ALL kids can play!

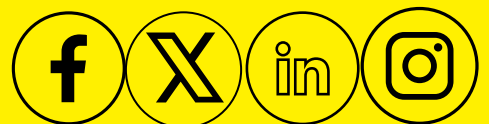


## LET'S CONNECT

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