



KidSport Alberta

2020
Annual Report



Mission

KidSport supports children who need financial assistance with sport registration fees and equipment costs. We believe that the power of sport participation promotes the development of children's social, mental and physical well being. Through increasing access to quality sport programs, KidSport strengthens the community.

Vision

We envision an Alberta where all children have the opportunity to participate in sport.

STAFF

| | |
|--------------|--------------------------------------|
| Greg Ingalls | Executive Director |
| Debra Kluck | Financial Manager |
| Nick Davies | Development & Communications Manager |

BOARD OF DIRECTORS

| | |
|--------------------|-----------------------|
| Rob Signoretti | Chair |
| Mike Warkentin | Vice Chair |
| Kathy Salmon | Past Chair |
| Yaqub Hussein | Secretary & Treasurer |
| Allan Charlesworth | Director |
| Eoghan Curran | Director |
| Tom Duke | Director |
| Regina Lonneberg | Director |
| Megan Macadam | Director |
| Travis Rhine | Director |



MESSAGE FROM THE CHAIR

To say that 2020 was an unusual and challenging year for KidSport chapters across Alberta is definitely an understatement. Through it all, KidSport has been there to help kids into sport when we could, and ensure that all kids had the opportunity to participate when their sport was being played. Our KidSport staff and volunteers across the province have quite simply had to roll with the "on again / off again" changes in restrictions to get kids playing.

While there is a lot of uncertainty in youth sport right now, we do know that the economic impact of the pandemic has resulted in more vulnerable kids across the province who need us.

KidSport is going to be more important than ever before, and we have an obligation to be ready when sports are being played. Year after year, KidSport volunteers do such amazing work in their community, and we know that you will be up to the challenge of meeting the increased need for your KidSport chapter. It is up to all of us to get kids back to sport when it is safe to do so.

To our valued sponsors and donors, we appreciate all that you have done for us in 2020 and over the past number of years. The reality is that we are going to need your continued support as well as new sponsors and donors who can help KidSport ensure that all kids can play. There are now more families than ever needing KidSport, and we will need support from those companies and individuals who are in a position to do so.

If we have learned anything from COVID-19 it is the value of our health. Sport and physical activity will play a crucial role in the mental and physical recovery of Alberta's youth from COVID-19. KidSport remains ready to assist kids back to sport once it is safe to do so in your community.



ROB SIGNORETTI
CHAIR, KIDSPORT ALBERTA

2020 IMPACT

Kids
Funded

6,312

Invested back
into
community

\$1,567,803

TOP 5 SPORTS FUNDED

DANCE 
494 KIDS \$128,161 INVESTED

SOCCER 
1,362 KIDS \$227,020 INVESTED

BASKETBALL 
571 KIDS \$116,799 INVESTED

SWIMMING 
219 KIDS \$26,303 INVESTED

ICE HOCKEY 
1,153 KIDS \$509,763
INVESTED

BREAKING BARRIERS

2,532

GIRLS IN SPORT

381

**INDIGENOUS
KIDS**

50

**CHILDREN WITH
DISABILITIES**

612

NEW CANADIANS

KidSport Alberta is a network of 38 community chapters and over 300 volunteers. Together, we teamed up to support over 500 kids, despite the challenges faced in 2020.



2020 IMPACT

Chapters - # of kids | \$ funded

1. AB Provincial Fund - 506 | \$111,658
2. Bonnyville - 18 | \$4,981
3. Bow Valley - 78 | \$22,657
4. Calgary & Area - 2,572 | \$844,618
5. Camrose - 56 | \$13,704
6. Claresholm - 28 | \$4,220
7. Cold Lake - 24 | \$5,833
8. Crowsnest Pass - 34 | \$5,892
9. Delia - 9 | \$1,877
10. Drumheller - 4 | \$1,200
11. Edmonton - 1,593 | \$194,811
12. Fairview - 10 | \$2,500
13. Ft. Saskatchewan - 66 | \$22,687
14. Grande Cache - 3 | \$1,100
15. Grande Prairie - 142 | \$31,902
16. Hanna - 6 | \$1,500
17. Kneehill County - 8 | \$2,438
18. Lac La Biche - 72 | \$18,249
19. Lethbridge & Taber - 117 | \$17,998
20. Medicine Hat & Redcliff - 151 | \$37,934
21. Okotoks - 85 | \$17,533
22. Parkland - 127 | \$31,230
23. Pincher Creek - 17 | \$3,576
24. Ponoka - 37 | \$7,893
25. Provost - 8 | \$2,000
26. Red Deer County - 106 | \$25,570
27. St. Albert - 72 | \$15,279
28. St. Paul - 21 | \$5,270
29. Slave Lake - 14 | \$4,080
30. Smoky River MD - 0 | \$0
31. Stettler - 62 | \$30,935
32. Vegreville - 16 | \$4,050
33. Vermilion - 10 | \$1,765
34. Viking - 3 | \$675
35. Vulcan County - 2 | \$580
36. Wainwright - 17 | \$2,519
37. Whitecourt - 6 | \$1,651
38. Wood Buffalo - 212 | \$65,448



ALBERTA

NEW BEGINNINGS

Meet our 2 newest chapters - Smoky River and Lacombe County!

Smoky River was formed in 2019 by a group of local volunteers passionate about providing positive outlets for local youth.

KidSport Lacombe County, our newest KidSport chapter, was formed by a dynamic local committee in Fall 2020. Cilantro & Chive Restaurant along with Colin Hodgson held a Burger of the Month fundraiser that was a catalyst in creating the local chapter.



KidSport Lacombe County Chapter



Colin Hodgson, professional curler, was the driving force behind Lacombe County's first fundraising campaign with his 'Hurry Hard' burger (pictured here) - part of Cilantro & Chive's Burger of the Month in November 2020.



MAJOR MILESTONES

\$30 million in sports registration fees!



Landmarks in Calgary illuminated in recognition of KidSport's 25th anniversary in 2020.

| YEAR | FUNDS DISTRIBUTED | KIDS HELPED |
|--------------|---------------------|----------------|
| 1995-96 | \$18,451 | 172 |
| 1997 | \$83,369 | 1,014 |
| 1998 | \$131,865 | 2,037 |
| 1999 | \$241,370 | 2,382 |
| 2000 | \$284,427 | 2,156 |
| 2001 | \$316,240 | 2,329 |
| 2002 | \$439,528 | 2,941 |
| 2003 | \$431,163 | 2,739 |
| 2004 | \$394,867 | 2,686 |
| 2005 | \$562,079 | 3,092 |
| 2006 | \$584,024 | 2,996 |
| 2007 | \$701,712 | 3,009 |
| 2008 | \$838,576 | 3,705 |
| 2009 | \$1,050,205 | 4,948 |
| 2010 | \$1,244,881 | 5,635 |
| 2011 | \$1,333,749 | 6,409 |
| 2012 | \$1,353,000 | 6,790 |
| 2013 | \$1,448,499 | 7,089 |
| 2014 | \$1,907,045 | 8,363 |
| 2015 | \$2,622,314 | 10,496 |
| 2016 | \$2,694,983 | 11,868 |
| 2017 | \$3,212,473 | 13,208 |
| 2018 | \$3,249,993 | 13,864 |
| 2019 | \$3,298,492 | 13,677 |
| 2020 | \$1,567,803 | 6,312 |
| TOTAL | \$30,011,107 | 139,917 |



NATIONAL PARTNERS

Canada

Saputo

PROVINCIAL PARTNERS

PEMBINA

Alberta



SECURE ENERGY

Shaw)



STRATEGIC PARTNERS



CALGARY FLAMES
Sports Bank
A KidSport Calgary Program





ALBERTA

CONTACT

www.kidsportcanada.ca/alberta/

email: info@kidsport.ab.ca



Phone: 1-888-914-5437 (Toll Free)

In 2020, we all learned the value of health. We need to continue to support youth sport as a critical part of recovery and getting back to normal.



APPLY // DONATE // SPONSOR // VOLUNTEER